



Vera Bradley

FOUNDATION FOR BREAST CANCER

CLASSIC

2019

*Every night, I lie in bed  
The brightest colors fill my head  
A million dreams are keeping me awake  
I think of what the world could be  
A vision of the one I see  
A million dreams is all it's gonna take  
A million dreams for the world we're gonna make  
For the world we're gonna make*

— Benj Pasek and Justin Paul



# WELCOME

*to the 26th Annual Vera Bradley  
Foundation for Breast Cancer Classic*

## FROM BARBARA AND PATRICIA

*Thank you, friends!*

Each time we gather with you to celebrate the Vera Bradley Foundation Classic, we are energized by your hope and happiness. Our team of researchers at the Vera Bradley Foundation Center for Breast Cancer Research at Indiana University School of Medicine feels your passion and shares our purpose for finding a cure. Your support is critical, and we can't thank you enough for giving all of us a reason to dream a million dreams for a future free from breast cancer.

With gratitude,

*Barbara B. Baekgaard Patricia R. Miller*



Patricia R. Miller and Barbara Bradley Baekgaard,  
Vera Bradley co-founders





# Vera Bradley

FOUNDATION FOR BREAST CANCER

## CLASSIC

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*Learn more at*  
[verabradley.org](http://verabradley.org)

### FROM THE DIRECTOR



Lynda Houk, Executive Director  
Vera Bradley Foundation

As we come together for the Vera Bradley Foundation Classic, I'm reminded of the tremendous progress being made in the world of breast cancer research. As the director of the Foundation, I have the opportunity to connect with many women who are currently undergoing treatment for breast cancer or who are breast cancer survivors. They share their journey and their gratitude that the Vera Bradley Foundation is committed to be a part of their lives by funding breast cancer research. In this program, you'll read some inspiring survivors' stories and meet the dedicated researchers who continue to positively impact and improve their cancer treatment.

This past year, my personal and professional lives collided when my dear college friend, Linda, was diagnosed with breast cancer. Like many of you, when I heard her diagnosis

I wanted to take immediate action and make sure she received the best treatment possible. After all, this is what I do daily! My team and I, with your help, raise funds for a talented group of researchers to ensure that Linda (and so many others just like her) have access to the best treatment options available. I'm relieved to say that Linda received excellent care and is now a strong breast cancer survivor! It's the advancements in research that detected her cancer early and provided her with personalized treatments.

I am thankful that today we are able to see a world with a million possibilities for women affected by breast cancer. And, for your continuous commitment and for the gift of your friendship and support, I cannot say "thank you" enough.

***Together we are making a difference.***

Executive Director  
Vera Bradley Foundation for Breast Cancer



OUR  
*Volunteers*

The Vera Bradley Foundation for Breast Cancer heavily relies on hundreds of talented and dedicated volunteers who share our passion for putting an end to breast cancer.

Their commitment and generosity is helping change lives.



**Classic Steering Committee**

(front row, left to right) Elise Michalek, Lynda Houk, Maria Krach, Shelly Meyer, Gayle Bloom, Kris Robertson and Ainsley Lee

(back row, left to right) Maureen Catalogna, Jane DeHaven, Jen Yack, Ali Freiburger, Stacie Zurawski, Amy Ray, Kathleen Cox, Teresa Davis and Sarah Johnson

*Not Pictured: Ruth Cook, Mary Ellen Elizondo, Ryan Keirns, Angela Level and Debbie Peterson*

*Thank You*

**Pink Pickleball**  
Mary Ellen Elizando\*  
Ryan Kierns\*

**Golf**  
Jane DeHaven\*  
Angela Level\*  
Megan Gunter  
Marilyn Stanford

**Pink Yoga in the Park**  
Ali Freiburger\*  
Elise Michalek\*

**Celebration Dinner**  
Ruth Cook\*  
Debbie Peterson\*  
Amy Ray\*  
Lisa Bragg  
Leslie Kitch  
John Walls

**Hospitality**  
Jen Yack\*  
Mary Trabel

**Sponsorship**  
Maria Krach\*  
Shelly Meyer\*  
Laura Antil  
Kathy Callen  
Cheryl Felger  
Stacy Need  
Jill Nichols

**Sponsor Appreciation**  
Gayle Bloom\*  
Kris Robertson\*  
John Bloom  
Cappy Castle  
Maureen Catalogna  
Cindy Friend  
Tracy Hanks  
Jeanine McComb  
Kelli Packnett  
Kristen Packnett  
Alan Robertson  
Cathy Severson  
Ann Shive

**Prize/Auction**  
Kathleen Cox\*  
Erin Cox  
Ron Cox  
Kaitlin Hilger  
Kris Robertson

**Turn the Town Pink**  
Sarah Johnson\*  
Ainsley Lee\*

**Public Relations**  
Ruth Cook\*  
Jenna Leffers  
Holly Wagner

**Volunteers**  
Stacie Zurawski\*

*\*denotes Chairperson*

**Special Thanks**

to the Vera Bradley associates who enthusiastically support the Classic!



*“Vera Bradley Foundation support is like a million smiles and a million hugs when patients, families and caregivers need them most.”*

*Kathy Miller, M.D.*

*the art of*  
**COMPASSION.**  
*the science of*  
**HOPE.**

Our researchers at the Vera Bradley Foundation Center for Breast Cancer Research at the Indiana University School of Medicine in Indianapolis, Indiana, collaborate and lead clinical trials with researchers nationwide. They are focused on developing and dramatically improving therapies for some of the most difficult-to-treat types of breast cancer, including triple negative breast cancer. Monogrammed Medicine—precision medicine research funded by Vera Bradley Foundation—is leading to promising discoveries in the areas of diagnosis, treatment and prevention.

Through the efforts of our esteemed research team, we honor the legacy of all who have braved the disease by pushing the boundaries of modern medicine to spread hope and find a cure.

*A million dreams for the world we're gonna make*



Vera Bradley Foundation Center for Breast Cancer Research  
at Indiana University School of Medicine



# ADVANCES IN TREATMENT

Advances in Treating

## *Triple Negative Breast Cancer*

—Kathy Miller, M.D.

Most advances in breast cancer treatment are the result of targeted therapies—drugs that block specific activities in and around cancer cells that help them grow and thrive. Triple Negative Breast Cancer (TNBC) is a subset of breast cancer that simply does not have a targeted therapy. Chemotherapy is effective in curing some patients, but two of five women succumb to TNBC.



Kathy Miller, M.D.

We identified two highly active targets of TNBC, matched them to newly developed drugs, tested the drugs in laboratory models and designed a clinical trial. Enrollment in the study is now complete, but our work is not done. We are studying the unique ways each tumor responded to the therapies and striving to perfect both the targets and the drugs.



Patient Impact

### *Jackie Stephens*

#### **Triple Negative Breast Cancer**

In October 2014, Jackie Stephens, 68, rolled over in bed and felt a horrible pain in her right breast. That pain prompted her to do a self-exam, and she felt a lump.

A subsequent mammogram revealed a large lump in her right breast and two smaller ones. Her diagnosis was triple negative breast cancer (TNBC). Jackie's oncologist explained they were going to "melt the tumors like ice cream" and prescribed a treatment regimen of chemotherapy, a lumpectomy and radiation. Jackie was finished with treatment in July of 2015, and she believed she was done with cancer forever.

Two short years later, to nearly the day, Jackie rolled over in her bed to experience the exact pain, in the same spot, as she had in 2015. Her triple negative breast cancer was back and she was devastated. Treatment began again, but this time the tumors were stubborn. Even surgery to remove all breast tissue and lymph nodes was unsuccessful at keeping new tumors at bay. A body scan at the end of 2018 revealed that Jackie's triple negative breast cancer had spread to her liver.

It was then that Jackie and her husband Phil Krause traveled to Indianapolis to learn about the "Whac-A-Mole" study, a new two-drug approach to treating triple negative breast cancer



Jackie and her husband, Phil

*Continued on next page*



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inspired by the arcade game of the same name. In the game, a player attempts to whack at a mole as it appears, finding success by predicting where it will arise next. The concept had been developed in the Vera Bradley Foundation Center for Breast Cancer Research by a research team led Milan Radovich, PhD. Radovich had scoured the TNBC genome and identified two highly active genes that seemed to drive the cancer. He also noted that suppressing the first gene, made the second gene even more active. He matched each gene to new drugs and began testing to determine how effective they would be at killing TNBC cells in the laboratory. The data he developed allowed Kathy Miller, MD, to design the clinical trial to test this new combination therapy with TNBC patients who had relapsed.

Jackie gratefully took the last place open in the trial and has responded beautifully to the experimental protocol. Six weeks into the trial, she experienced 52% tumor shrinkage, and a second set of scans revealed further improvement.

Jackie continues treatment, and research continues in the Vera Bradley Foundation Center for Breast Cancer Research. While not cured, Jackie knows that her next targeted therapy is already being developed.

## Arcade game, *Whac-A-Mole*, inspiring treatment for triple negative breast cancer

For most of us, Whac-A-Mole was a fun way to pass time and maybe win some cheap arcade prizes. For Milan Radovich, PhD, and his team, it may be the answer to helping more individuals overcome triple negative breast cancer.



Milan Radovich, Ph.D.

Think back to your days as a kid. Ever stop by an arcade? If you did, you almost certainly played Whac-A-Mole, the popular game in which toy rodents randomly pop up from holes, and you desperately try to thump them back into hiding with a mallet. Triple negative breast cancer is smart. Researchers will detect a potential genetic culprit they believe is helping the cancer grow. But when they knock it down with a drug, another misfit pops up, allowing the cancer to continue thriving.

It's just like Whac-A-Mole, thought Radovich, an associate professor of surgery at Indiana University School of Medicine. But what if we could knock out the first "mole," and predict which one would pop up next, he wondered. And what if we could block that hole, too? Would that be enough to short-circuit the game? Or, in his case, would that enable him to outsmart triple negative breast cancer and give cancer-fighting drugs a chance to do their job?

*Jackie Stephens* shares a laugh with her caregivers and takes notes during treatment.

While not cured, Jackie knows that her next targeted therapy is already being developed.



Jackie takes notes during treatment



# ADVANCES IN TREATMENT

## Advances in Treating *Triple Negative Breast Cancer*

—Bryan Schneider, MD

Historically, treatment starts with chemotherapy for patients with Triple Negative Breast Cancer. About 1 in 3 women have a great response and an astonishing cure rate of about 90 percent. Their tumors dissolve with chemotherapy and nothing remains at the time of surgery. But, for the other two-thirds of patients, who still have tumors after chemotherapy, their cure rate diminishes from about 90 percent to 50 percent.

The Vera Bradley Foundation is funding a trial we designed for these high-risk women. We use cutting-edge genomic technology to identify the Achilles heel of the remaining tumors and match it to any drug on the planet. Then we begin treatment again, before the cancer has a chance to recur. We hope to demonstrate that this precision approach will have markedly better outcomes than the good old-fashioned way of just hoping the cancer won't come back. Our goal is to cure more patients.



Bryan Schneider, M.D.



Christy's haircutting party

### Patient Impact

## *Christy Sheehan*

### Triple Negative Breast Cancer

Christy Sheehan's youngest son had just left for college and she was starting to confront the daunting prospect of the empty nest. She still had her career—a demanding job as a special education teacher. And she had dreams: See her sons graduate, marry and start their own families; and she wanted to travel with her husband. But the details were still taking shape. That's when, at the end of her first day of a new school year, her doctor called and asked if it was a good time to talk. Christy had given little thought to the routine mammogram and follow-up biopsy she had the previous week, figuring it was probably nothing. Now, her doctor was in her ear with this: "Your biopsy came back positive for breast cancer." She was stunned. A neighbor encouraged her to call her son-in-law, Milan Radovich, PhD, a breast cancer researcher at the Vera Bradley Foundation Center for Breast Cancer Research. Radovich quickly connected Christy with Bryan Schneider, MD, who would shepherd Christy for the next year as she fought Triple Negative Breast Cancer. With help from her family, Christy tried to make the best of it. Rather than watch her hair fall out, she staged a haircutting party. It ended with her husband, father and stepmother all leaving with shiny domes, too. In the end, Christy's treatment was successful. More than a year removed from it, she remains cancer free and grateful. Now over a year after treatment, her new dream is for researchers to find a way to prevent breast cancer. She wants to spare others the harsh therapies. But she still has one problem to overcome: *Coping with that empty nest.*

*"There are over 3 MILLION breast cancer survivors in the U.S. Our research is helping them live longer and stronger lives."*  
—Tarah Ballinger, M.D.





# ADVANCES IN TREATMENT



## Patient Impact

### *Nadia E. Miller*

#### Triple Negative Breast Cancer

At 26, and a new mother, Nadia Miller's dreams were typical. She wanted a big family, a career and hoped to one day travel the world. Then life—and her dreams—abruptly changed. “I was at that invincible stage in life. I was planning a family. I just bought a new home. My career was going well. And then, ‘You have breast cancer.’” Nadia was diagnosed with triple negative breast cancer. She underwent a year of chemotherapy, bilateral mastectomy and tested positive for the BRCA1 gene. As a result, she came to understand

something she did not have to consider before: the importance of breast cancer research. Now she sees how pivotal it is—not just for her, but for her daughter and women everywhere. And she's especially grateful for the Vera Bradley Foundation's support. “It truly impacts people's lives—mine and those abroad,” she said. “I am evidence of what research can do and will do. It's lifesaving and life changing.” Nadia's dream these days goes far beyond herself and her family. Nadia is an advocate for marginalized women and has become a voice to empower women globally to participate in research and become active in their overall health care. She dreams of a world where a breast cancer diagnosis is simply no big deal. “I was really deep in thought recently about what it would be like if a breast cancer diagnosis was not any more devastating than the diagnosis of a common cold. Simple therapy or medication and back to life, family, and career. That's my dream.”



## Patient Impact

### *Lisa Hayes*

#### Triple Negative Breast Cancer

Before she was diagnosed with triple negative breast cancer, Lisa Hayes' big dreams were to watch her teenage children grow up, graduate college and start lives of their own. Twelve years later, Lisa is living those dreams. She's a proud mother of grown children. She also lives a full life as an avid sports fan and “first lady” of the church her husband pastors. After her diagnosis, Lisa added another dream: to end racial disparities in breast cancer outcomes. African-American women are diagnosed with

breast cancer at later stages, face more aggressive forms and die at rates more than 40 percent higher than Caucasian women. The reasons are many, Lisa knows some of them from experience. When she found a lump under her arm, she had no health insurance. Afraid of the financial burden of a bad diagnosis, she waited two months to see a doctor. She didn't realize there were programs ready to help her. Fortunately, Lisa beat cancer. Now she's working to see other African-American women don't make the same mistake. Advocacy is a labor of love but her ultimate dream, she said, is unemployment. “I'd really like to work myself out of a job.”

“My dream is to identify barriers to healthcare for African American women so that we can improve access and, ultimately, survival rates for black women with breast cancer.”  
—Samelia Obeng-Gyasi, M.D.



“I was at that invincible stage in life. I was planning a family. I just bought a new home. My career was going well. And then, ‘You have breast cancer.’”





# ADVANCES IN TREATMENT

Advances in Treating

## Estrogen-Positive Breast Cancer

—Anna Maria Storniolo, M.D.

In early stage cases, oncologists are better at predicting which ER-positive patients respond well to hormone treatment alone. That means that 90 percent of women diagnosed at an early stage will not need chemotherapy and suffer its side effects. For women with metastatic ER-positive, there's hope, too. A new class of oral drugs has doubled disease-free survival rates.



Anna Maria Storniolo, M.D.



Patient Impact

### Pam Perry

#### Estrogen-Positive Breast Cancer

When breast cancer spreads, it often lands in bones, typically the ribs or hips. In Pam Perry's case, it went to her skull.

Pam was diagnosed with estrogen positive breast cancer in 2008. She had a mastectomy, reconstructive surgery and hormone therapy. For four years, that kept the disease at bay. But in 2012, recurring headaches prompted the discovery that her breast cancer was back—and that it had spread to her skull.

Pam was no stranger to breast cancer. Her first bout came in 1984, when her son was just four years old. She was horrified at the diagnosis. At that time, cancer was still a harbinger of inevitable doom. But surgery and radiation stopped the disease. For 24 years, she heard no more from cancer.

In 2008, a new lump appeared in Pam's breast. The estrogen positive diagnosis was unrelated to her first breast cancer, but it still came as a shocking surprise. So did the 2012 news that the cancer had spread to the right side of her skull. Despite everything—and through each pass at cancer—Pam has been determined not to let the disease define her. She won't allow it to push her dreams aside.

A wife, mother and now-retired public relations professional, Pam remains on the go. She's traveled to France, Spain and Cuba. On the horizon are trips to Portugal and back to Spain again, and maybe even Italy and France. She's also embracing a second act colored by art. Pam relaxes by sketching. She enjoys visits to museums and promoting her now-grown son's fine art photography. Above all, she stays true to herself. "The breast cancer thing," she said, "has just been in the background."



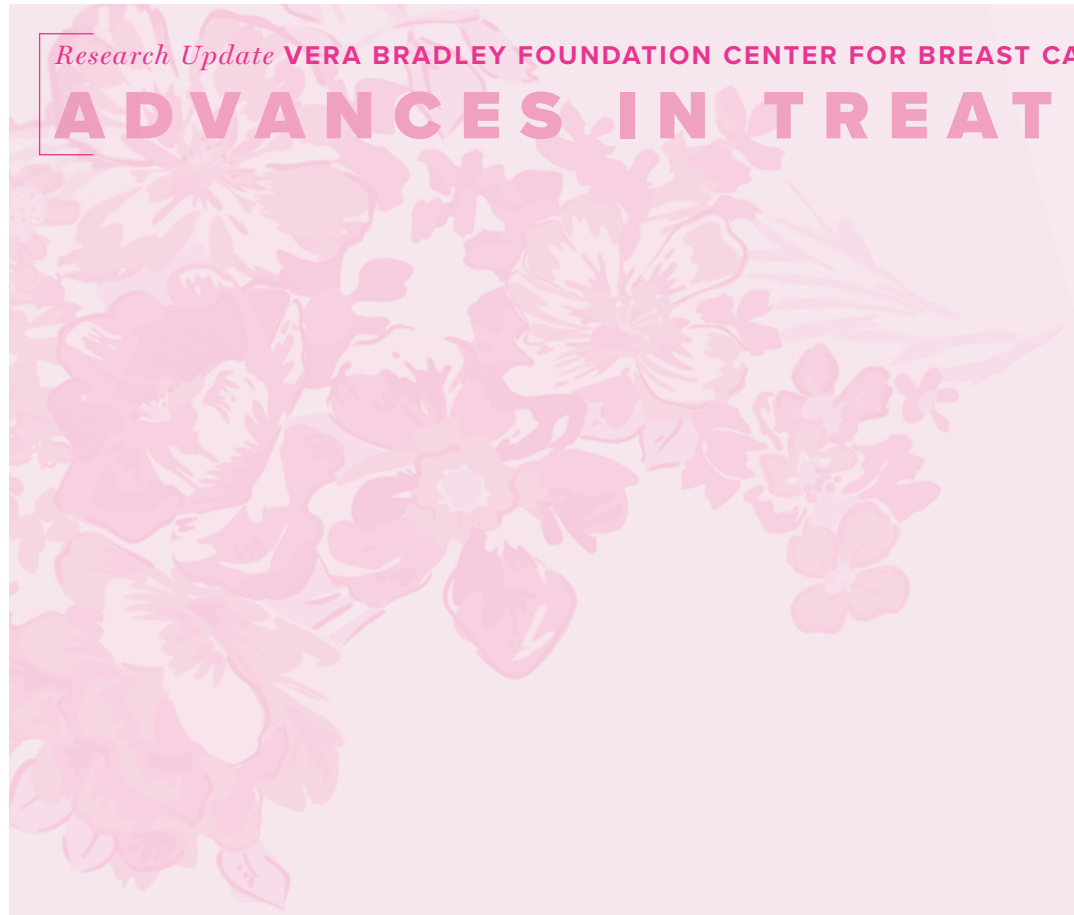
Justin, Pam's son

"Mapping of **MILLIONS** of cells from healthy breasts will lead us to the cell where breast cancer begins."  
—Hari Nakshatri, M.D.





# ADVANCES IN TREATMENT



Advances in Treating

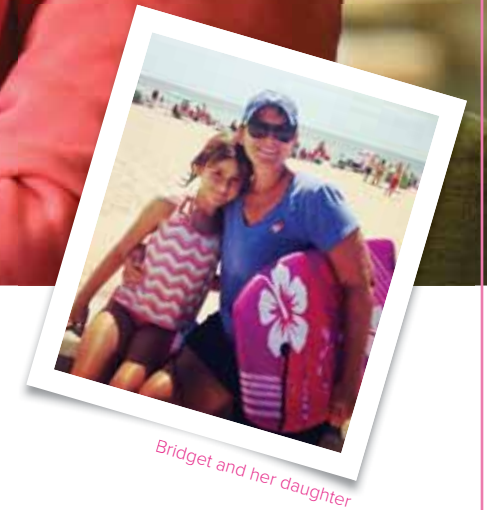
## HER2-Positive Breast Cancer

—Kathy Miller, M.D.

With survival rates at 92 percent for non-metastatic cases, research has shifted to reducing the amount and intensity of therapy. The benefits are obvious: reducing side effects and the cost of treatment while maintaining cure rates. On the horizon is a clinical trial to determine which patients need the most intense early treatment, and which can do with less.



Kathy Miller, M.D.



Bridget and her daughter

Patient Impact

### Bridget Swinney-Kajzer

#### HER2-Positive Breast Cancer

Bridget Swinney-Kajzer has simple dreams — and profound ones. Nine years ago, as she cared for her infant daughter, Bridget was diagnosed with HER2-positive breast cancer. She underwent a full regimen of treatments and the disease went into remission, only to return a year later. She continues to undergo treatments that have extended her life, but for her disease there's no cure. That reality has altered Bridget's outlook. In recent years, she hasn't had enough energy to work (as a public school art teacher) and also be there for her family, so she's given up teaching. Still, she paints and quilts in her backyard studio and volunteers weekly. "I really try my best to not let that dictate my life or hang over my life. I just don't want cancer running it." These days, Bridget is focused on the "mom life." She goes for walks with her family, takes her daughter swimming and spends time with her learning to bake. And that's the goal of her simplest dreams. "I want to make good bread. I want to make cinnamon rolls that aren't hockey pucks," Bridget says. Their attempts together play directly into her biggest dream, one that seems certain to be fully realized. "I dream that I make a solid foundation for my family."

*"Genome sequencing is a **MILLION** times cheaper today than in 2001, making personalized medicine possible."*  
—Todd Skaar, Ph.D.



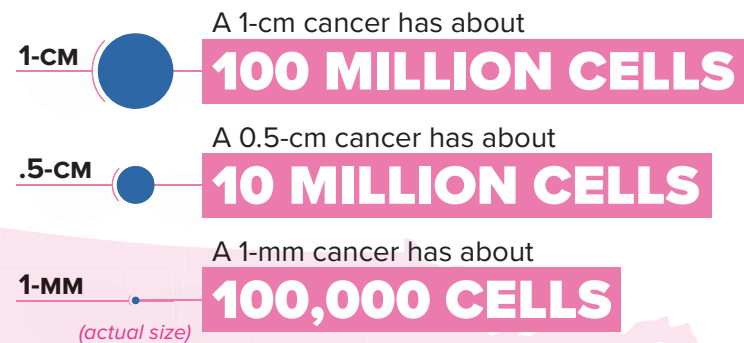


# BREAST CANCER FACTS

For every **1 MILLION** people diagnosed with breast cancer, **10,000 WILL BE MEN.**



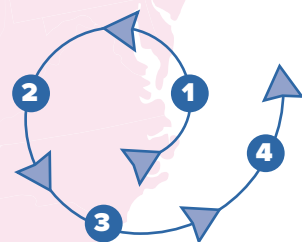
Breast cancer is the most frequent cancer among women, **IMPACTING 2.1 MILLION WOMEN EACH YEAR,** and also causes the greatest number of cancer-related deaths among women.



Despite African-American women having a slightly lower incidence of breast cancer, their **DEATH RATE IS 41% HIGHER** than their white counterparts.

There are **1.6 MILLION BREAST BIOPSIES EACH YEAR** in the U.S.

In just over 4 years, **1 MILLION MORE PEOPLE IN THE U.S.** will be diagnosed with breast cancer.



We know that this disease is devastating, that this disease affects millions of women and men, their families and their communities. That's why we get up early and stay late and do this work. The Vera Bradley Foundation support tells us we are not alone.

**OUR PATIENTS ARE NOT ALONE.**

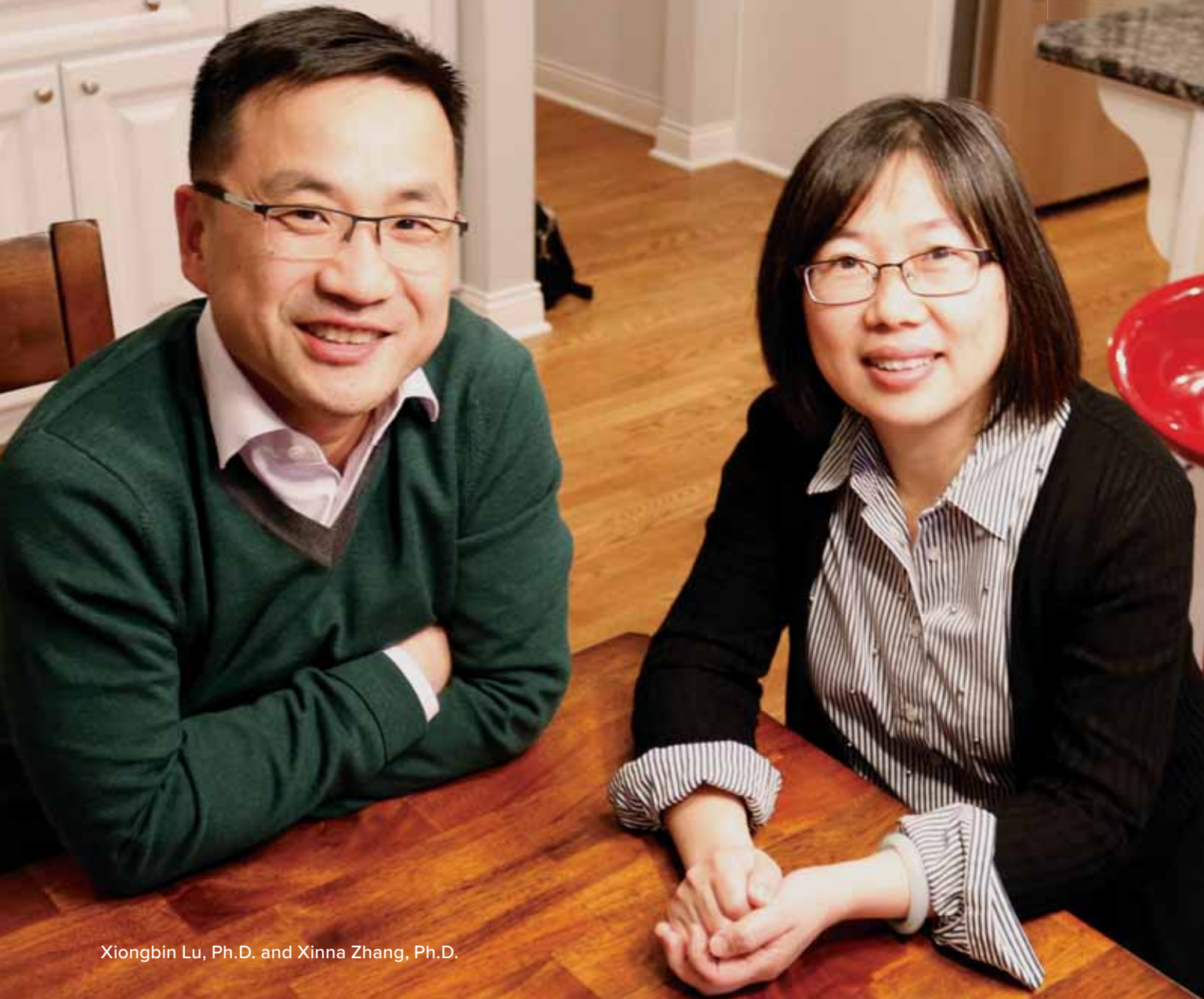
—Kathy Miller, M.D.

# A MILLION

*dreams is all it's gonna take*



# FACULTY SPOTLIGHT



Xiongbing Lu, Ph.D. and Xinna Zhang, Ph.D.

*Xiongbing Lu, Ph.D.*, spends his days engrossed in research into the factors that lead normal breast tissue cells to turn into Triple Negative Breast Cancer—and engineering therapies to stop it.

Across the hall from Lu's lab, *Xinna Zhang, Ph.D.*, dives deeply into the biology of HER2-positive breast cancer and what makes cells resistant to drug therapies.

*Xiongbing Lu* and *Xinna Zhang* share more than their proximity to one another in the Vera Bradley Foundation Center for Breast Cancer Research. They are husband and wife, and proud parents of 13-year-old Alex.

Lu and Zhang are also key members of the breast cancer research team at the Vera Bradley Foundation Center for Breast Cancer Research, each with independent labs, each with a desire to understand the mysteries that remain about breast cancer, and eager to use what they learn to help prevent the disease or stop it in its tracks.

Lu's work led him and a collaborator from the University of Maryland to develop what they've described as a "nanobomb." It's a microscopic cancer-fighting tool, still being tested, that plants itself inside breast cancer cells and then expands in size exponentially.

"The bomb gets much bigger — 100 to 1,000 times bigger," Lu said. "We put the cancer drugs in the nanoparticles so it only breaks up inside cancer cells. It kills them."

Zhang is also developing a nanoparticle means of attack for HER2 breast cancers, one that delivers a drug that, in models, has shown it can slow or stop the growth of cancer cells.

Much of Zhang's work involves helping the body more easily recognize cancer so the immune system can attack and kill it. "Cancer cells develop some means to conceal themselves so they won't be recognized by the human immune system," she said. "We are looking for the genes that involve immune evasion."

Lu and Zhang met in Shanghai, appropriately enough, in a science lab. Both were biochemists in the same building, but separated by five floors. When Lu's lab acquired a new piece of equipment, Zhang came down to ask about using it for her own research. Lu helped her out and things grew from there.

"It started from a work-based relationship and then developed into a real chemistry," Lu said.

They were working at the MD Anderson Cancer Center in Texas when, in 2017, they decided to come to Indiana University, with Lu as the Vera Bradley Foundation Professor in Breast Cancer Innovation and Zhang as assistant professor of medical and molecular genetics.

While Midwest winters leave something to be desired, both say they've enjoyed the transition to more expansive roles at IU and to life in Indiana. Not surprisingly, perhaps, their son Alex excels in science. But he's also something of a poet. And that's just fine with his parents, who are content to leave the science talk behind at the lab.

But once they return each morning to the Vera Bradley Foundation Center, the pair share a common purpose. And they seem to inspire each other.

"I am always amazed by her motivation and enthusiasm in her studies," Lu says, "which often encourages me to make novel discoveries and build up stronger team work between us and with other collaborators."



# SCHOLAR SPOTLIGHT



Olga Kim, M.D., Ph.D.  
Vera Bradley Foundation Scholar

## *Olga Kim, M.D., Ph.D.*

Vera Bradley Foundation Scholar

### **Vera Bradley Foundation Scholars**

Post-doctoral fellows who are training with members of the breast cancer research program are provided with specific funding to pursue breast cancer research projects, including those that support monogrammed medicine.

Most women face a 12 percent risk of getting breast cancer. But for a smaller portion of the population, with certain genetic mutations, the risk is much greater: 70 percent.

What Vera Bradley Foundation Scholar Olga Kim, M.D., Ph.D., wants to know is why 30 percent of the women in this high-risk group never develop the disease. She plans to research what key factors influence and determine a woman's chances of getting it.

The answer could lead to new breast cancer prevention and treatment opportunities and provide women with important information they can use to better assess and manage their breast cancer risks.

Kim's area of concern is genetic mutations called BRCA1 and BRCA2 that put women at greater risk of both breast and ovarian cancers. These high-risk women carry a defective BRCA gene in every single cell in their body.

One of the options for women with these mutations is a drastic, proactive measure: to have their breasts (and ovaries) removed even before cancer appears, typically before age 40. The surgeries dramatically reduce cancer risks but have life-altering implications not lost on Kim.

*“Through collective efforts — through funding, through great mentors and the research environment — we can find a way to benefit cancer patients worldwide,”*

“As a woman, I can understand it must be a very difficult decision to remove their breasts and ovaries at such a young age,” she said. “It will certainly affect their personal life choices about their career, marriage and child bearing.”

Kim, a native of Kyrgyzstan who received part of her education in South Korea, decided to pursue cancer research for personal reasons. Her mother died of lung cancer the year Kim graduated from medical school. After receiving her Ph.D. in cancer biology in South Korea, she came to Indiana University School of Medicine as a Vera Bradley Foundation Scholar because she wanted to research malignancies in women.

Kim's laboratory research looks closely at the role hormones play in breast cancer development. Her research has revealed a clue that a hormone produced from the ovary may play a crucial role in determining the risk of developing cancer in high-risk women. She is developing a better understanding of that process so that her insights may lead to accurate predictions about who will likely develop cancer. This will allow more individualized risk assessment, guidance, prevention and treatment.

Kim says she's extraordinarily grateful for the Vera Bradley Foundation's support for her work. “Through collective efforts — through funding, through great mentors and the research environment — we can find a way to benefit cancer patients worldwide,” she said.

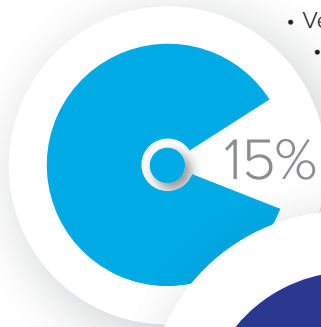


Research Update **VERA BRADLEY FOUNDATION CENTER FOR BREAST CANCER RESEARCH**  
**ALLOCATIONS AND FACULTY**

At-a-glance summary of how the Vera Bradley Foundation directs the allocation of its donations to the Indiana University School of Medicine.

**Four Vera Bradley Foundation Chairs**

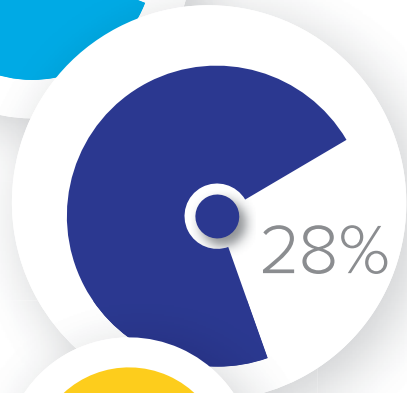
- Vera Bradley Foundation Chair in Oncology
- Vera Bradley Foundation Chair in Breast Cancer Innovation
- Vera Bradley Foundation Chair in Breast Cancer Discovery
- Vera Bradley Foundation Chair in Breast Cancer Research



Funding of these specific chairs allows for the expansion of expertise in the Vera Bradley Foundation Center for Breast Cancer Research at the Indiana University School of Medicine.

**Monogrammed Medicine**

Exclusive to the Vera Bradley Foundation, these funds support research focused on minimizing the toxicity of treatment while maximizing effectiveness.



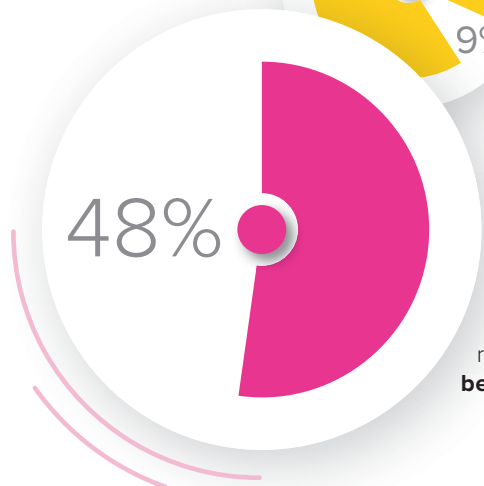
**Vera Bradley Foundation Scholars**

Post-doctoral fellows who are training with members of the breast cancer research program are provided with specific funding to pursue breast cancer research projects, including those that support Monogrammed Medicine.



**Breast Cancer Research Laboratories**

New project funding is provided for researchers all with a single focus: **better outcomes for patients.**



Vera Bradley Foundation  
 Center for Breast Cancer Research

*Team Members*

**VERA BRADLEY FOUNDATION CHAIR IN BREAST CANCER INNOVATION**  
 Xiongbin Lu, Ph.D.

**VERA BRADLEY FOUNDATION CHAIR IN ONCOLOGY**  
 Bryan Schneider, M.D.

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| Sunil Badve, M.B.B.S., M.D.        | Hari Nakshatri, B.V.Sc., Ph.D.    |
| Tarah Ballinger, M.D.              | Kenneth P. Nephew, Ph.D.          |
| Janet S. Carpenter, Ph.D., R.N.    | Samilia Obeng-Gyasi, M.D., M.P.H. |
| Victoria L. Champion, Ph.D., R.N.  | Julie Otte, Ph.D., R.N.           |
| Gary Dunnington, M.D.              | Jenifer Prosperi, Ph.D.           |
| Carla Fisher, M.D.                 | Sara K. Quinney, Pharm.D., Ph.D.  |
| Theresa Guise, M.D.                | Milan Radovich, Ph.D.             |
| Chunhai "Charlie" Hao, M.D., Ph.D. | Todd C. Skaar, Ph.D.              |
| Steven M. Johnson, Ph.D.           | Anna Maria Storniolo, M.D.        |
| Jaeyeon Kim, Ph.D.                 | Hiromi Tanaka, Ph.D.              |
| Yunlong Liu, Ph.D.                 | Diane M. Von Ah, Ph.D., R.N.      |
| Xiaowen Liu, Ph.D.                 | Claire E. Walczak, Ph.D.          |
| Kandice Ludwig, M.D.               | Hiroki Yokota, Ph.D.              |
| Nataschia Marino, Ph.D.            | Richard Zellars, M.D.             |
| Samy Meroueh, Ph.D.                | Xinna Zhang, Ph.D.                |
| Kathy Miller, M.D.                 |                                   |

The Indiana University School of Medicine is home to the Indiana University Melvin and Bren Simon Cancer Center, an anchor of the National Cancer Institute's research efforts. Seventy academic centers, located in 36 states and the District of Columbia, form the backbone of NCI's programs for studying and controlling cancer.

**The research we support is part of the Translational Breast Cancer Research Consortium**, which is a collaborative group of 16 national research centers that conducts innovative and high-impact clinical trials for breast cancer patients.





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2019 VERA BRADLEY CLASSIC

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Mary Maxwell, Karen Spataro and the Indiana University Office of Development

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# Participants



## Golf

### 9-Hole Teams

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Babs Couch	Julie Gabriel	Lisa Beery	Jan Hedding
Judy Dawes	Alison Park	Michelle Schmidt	Judy Korte
Kristine Tarpey	Keri Sackett	Linda Wooten	Sue Swift
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Taylor Beaty	Liz Bryan	Marsha Lyons	Wendy Davis
Nancy Boyer	Jennifer Mayer	Stephanie Roberts	Renaee Long
Cathy Fitzgerald	Lindsay Noll	Kaye York	Chris Tremper
Deb Bergman	Kristin Dixon	Mindi Heisler	Kate Kovac
Julie Blauvelt	Heather Biggs	Kim Burton	Lindsay Lord
Cheryl Louison	Kristin Terrell	Angie Chaffee	Renee Stoffel
Heather Rees	Kathryn Schau	Carrie Farley	Kelli Thornson
Cindy Bertoli	Jamie Dubes	Dawn Hendricks	Cheri Lantz
Tammy Moore	Liz Ferrand	Gayle Burns	Tanya Hall
Melissa Powell	Amy Kreigh	Carol Johnston	Amelia McArdle
Stephanie Welch	Amy Pigman	Jane Mote	Amber Walker
Margie Brooks	Vernell Fettig	Karmen Hoefelmeyer	Stephanie Lawrence
Katie Austin	Pam Burkhart	Deanne Baker	Tiffany Diehl
Lindsey Bushee	Charlotte Campbell	Penny Beddow-Wolf	Kate Miller
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Patti Campbell	Laura Getz	Linda Johnston	Beth Martin
Linda Assaley	Susan Chipps	Dawn Gallaway	Brittany Chaffee
Lynn Nichter	Stephanie Rennie	Kathy Hartman	Lisa Keirns
Rebecca Onulak	Natalija Trokic	Sarah Strimmenos	Melissa Schenkel

## Golf

Debi Mayer	Bette Sue Rowe	Jamie Slotsema	Julie Whicker
Tami Baumgartner	Angie Fincannon	Samantha Cahill	Shannon Bergdoll
Jamie Hull	Carol Gavin	Kara Kelley	Tami Ester
Julee Rauch	Karen Surguine	Erica Sullivan	Bree Tarney
Janae McCullough-Boyd	Heather Rush	Alissa Summers	Lesley Wright
Krista Griewank	Lee Anna Pepple	Christy Blythe	Meggan Holley
Andrea LaRowe	Leah Schoenle	Vanessa Feasel	Angela Straley
Hollie Mitchell	Tatum Svarczkopf	Mary Weber	Eunice Wert
Shae Mensch	Emily Sanzone	Cindy Swift	Katie Brown
Amy Heath	Heather Catalano	Donna Doerffler	Jane Fink
Danielle Mannella	Tina Conrad	Stephanie Dusza	Jerri Lerch
Cassi Shippy	Emily Schouller	Angela Friedrich	Cindy Young
Shelly Meyer	Stephanie Scheele	Maryhelene Thurber	Chantal Czaja
Laura Antil	Stephanie Chevillet	Gail Brown	Jackie McDonald
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Lori Hansen	Mary Lieberman-Brandt		
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Jill Mueller			
Gloria Nold	Nancy Shumlas		
Margaret Cahill	Linda Becker		
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Barbara Phillips	Lisa Sirosky		
Elaine Cossaart	Erin Brown		
Ann Davis	Dara Cagle		
Dianne Gerencser	Natalie Couch		





# Participants



## Golf

### 18-Hole Teams

Pat Beaman	Bridget Glaser	Phyllis Martin	Mary Newell	Susan Thomas
Julie Flores	Ellen Grieser	Theresa Eckstein	Rachel Brauner	Pat Bane
Mary Peacock	Amy Hampel	Kim Kick	Mer Heminger	Jude Berty
Debbi Powell	Shannon Hardiek	Lisa Rose	Rachel Loechner	Gina Craig
Sherry Betzner	Kristi Harkenrider	Jennifer Matthias	Wendy Pemberton	Cammy Treadway
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Susan Truax	Nancy Townsend	Linda Vasil	Debbie Schreiber	Peggy McArdle
Megan Campbell	Michelle Hatfield	Cheryl McComb	Janet Prendergast	Cecile Weir
Carmen Fredrick	Nickole Bohnke	Celeste Cutter	Katie McAllister	Jill Kinder
Megan Lafierriere	Cindy Friend	Cindy Johnson	Karen Warrenner	Cindy Riebersal
Kim Monaghan	Julie Harris	Mona Wilson		Jan Wilhelm
Jo Carter	Glenda Heyerly	Danyel Miller	Glenna Reno	Amy Welker
Kalie Amber	Alicia Carter	Brenda Carson	Judy DelBrocco	Amy Krohn
Lauren Lamping	Tara Cocanower	Carolyn Sommers	Barbara Hinytzke	Angela Pulcini
Brianna Wells	Mary Beth Paterson	Suzanne Truax	Ellen Stannard	Sandy Sowden
Maureen Catalogna	Michelle Kearns	Julie Miller	Andrea Rouland	Marta Zoller
Mary Ellen Elizondo	Jody Kinsey	Julie Anderson	Danielle Gesquiere	Marcia Fields
Kim Hart	Ava Lillmars	Karen Kirby	Deanna Janowicz	Lori Miller
Kim Shelford		Nadine Sheppard	Fran VanLent	Denise Onest
Barb Dukes	Corrina Ladd	Pat Miller	Anne Schenkel	
Claudia Claussen	Erika Halliwill	Lauren Harling	Dorothy Schuerman	
Christina Irons	Amanda Kinneman	Julie Inskeep	Peg Springer	
Sally Marsh	Mary Ann Ziembo	Anna Sund	Lisa Wood	
Anya Elizondo	Rebecca Lance	Ann Minnick	Brenda Shifferly	
Caroline Rahrig	Allison Edmonds	Marcy Davidson	Missy Ainsworth	
Sydney Rybolt	Lisa Farrell	Donna Hazelett	Stephany Kauffman	
Maria Teel	Shawn Wells	Tammy Schmitt	Tina Slusher	
Nikki Galbraith	Heidi Lang	Wendy Moyle	Ann Siegel	
Vicki Leiningner	LeeAnn Brennan	BethAnn Riecke	Sandra Cherry	
Jeanne Wikens	Sue Ekdahl	Kate Tomkinson	Denise Fawcett	
Jennifer Wilson	Kathi Honig	Rennae VanHorn	Tammie Woomer	

## Pickleball

### 2019 Partipants

**Thank you for participating in our first annual Pink Pickleball tournament. Registrations are accepted after the program book is printed, those listed below registered early. Come back next year to see the full list of 2019 pickleball participants.**

Marsha Bormann	Nancy Gilles	Janet Lonsway	Susan Smith
Lisa Coy	Sue Gregerson	DeeAnn Mell	Peg Springer
Makayla Cunningham	Nancy Haley	Jeanne Murphy	Ashlie Straka
Jane DeHaven	Julie Hansen	Jill Nichols	Joni Sutton
Joan Deschaine	Jean Heffron	Terri Nowak	Misha Thomas
Cathy Diamante	Karen Hellinger	Angela Ottinger	Cammy Treadway
Johanna Ducker	Ellen Hillis	Mary Partee	Denise VanderHagen
Janice Dupre	Dawn Horan	Sarah Rahrig	Lisa Vedder
Mary Ellen Elizondo	Sarah Kaczmarski	Amy Ray	Stacie Zurawski
Lisa Farley	Heidi Klienrichert	Jordin Ray	
Coleen Fritsch	Kathy Lentz	Holly Small	





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- Mike Poore, Deana Croussore and Lutheran Health Network
- Mike Nutter, Michael Limmer and the Fort Wayne TinCaps
- Mayor Tom Henry
- Brad Altevogt, Lynn Altevogt and the Three Rivers Running Company
- Indiana Michigan Power
- Fort Wayne Board of Public Works and City Traffic Operations Division
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- WANE-TV





Vera Bradley  
FOUNDATION FOR BREAST CANCER

# Pink Yoga in the Park

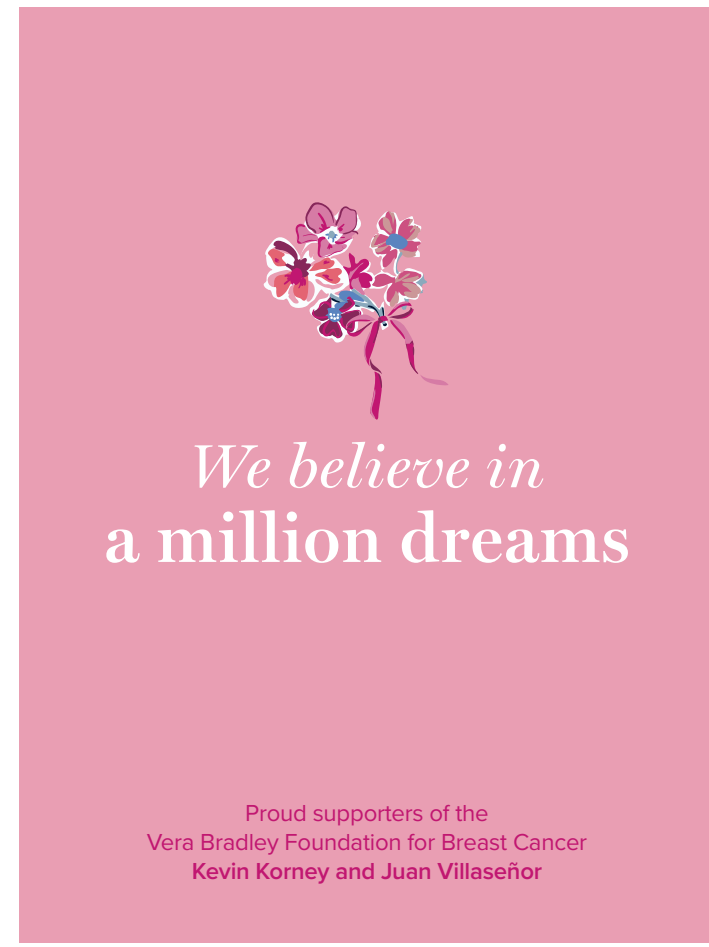
Our first annual Pink Yoga in the Park in 2018 was a huge success. Thank you to the hundreds of people that participated or volunteered at this special event.

*Namaste!*



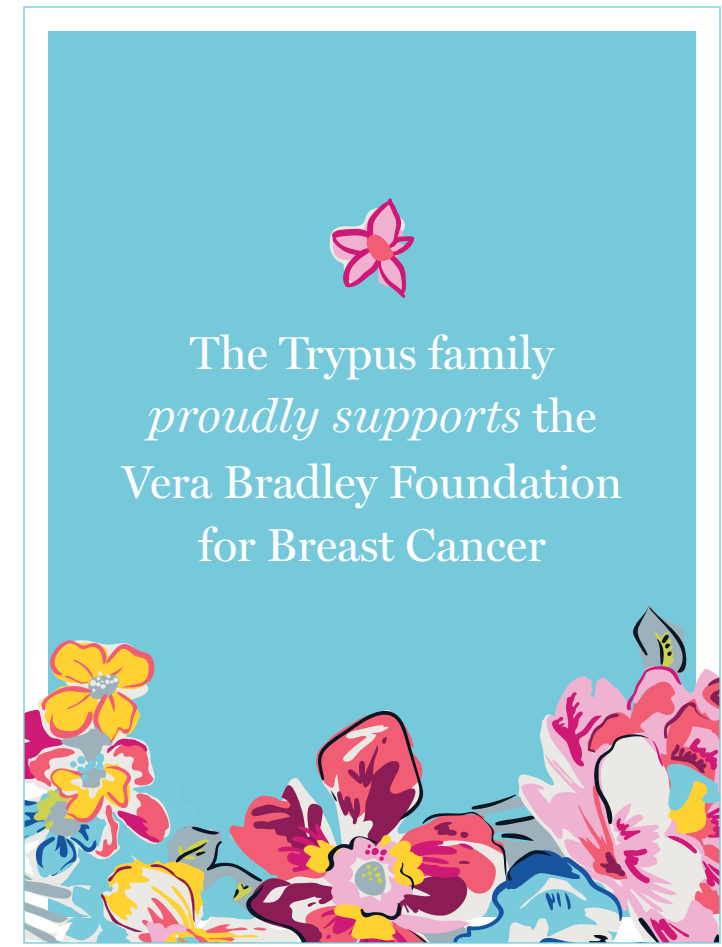
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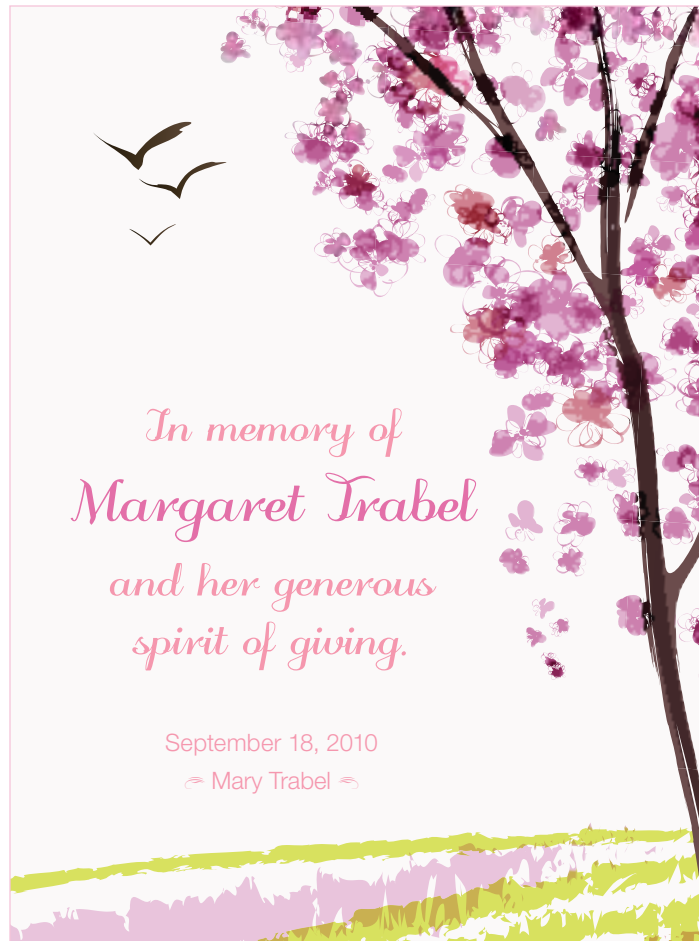
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September 18, 2010

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**TO INSPIRE**  
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Vera Bradley Foundation for Breast Cancer

For a survivor, a cure is not a wish.  
It is a passion.  
—Mrs. Donnor Long



We are grateful to the Vera Bradley Foundation for making it possible to dream of a future filled with thriving survivors, and the HOPE you inspire in all of us! We are truly blessed!

*The Cooper Family*

*Once you choose Hope, anything is possible.* Christopher Reeve

We offer the Vera Bradley Foundation for Breast Cancer a hearty — and healthy — “Thank you.”



We're grateful to the Vera Bradley Foundation for Breast Cancer for making today — and everyday — count in working toward a cure.

Contact: Erika Halliwill  
[erika.halliwill@pnc.com](mailto:erika.halliwill@pnc.com) • or visit a branch near you • [pnc.com](http://pnc.com)

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Wherever you go,  
go with all your heart.  
—Confucius



Kelley Automotive Group is proud to be united  
with the Vera Bradley Foundation for Breast Cancer.



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VERA BRADLEY FOUNDATION FOR BREAST CANCER



## The Vann Family Foundation & Rea Magnet Wire

Salute the Vera Bradley Foundation for Breast Cancer  
for their valiant commitment to supporting  
breast cancer research. We honor their dedication to  
our community and enthusiastically support their efforts!





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the GOOD NEWS

The Journal Gazette

LOCALLY OWNED SINCE 1863 www.journalgazette.net



## IU, Vera Bradley join vs. cancer

Research center to be established in Indianapolis

THE JOURNAL GAZETTE

The IU School of Medicine is creating a center for breast cancer research with significant support from the Vera Bradley Foundation, officials announced Monday night.

Indiana University is launching the Vera Bradley Foundation Center for

Breast Cancer Research, which will focus on finding a cure for triple negative breast cancer, some of the most difficult-to-treat forms of the disease.

Dr. Jay L. Hess, dean of IU's medical school, said "far too many women still die from this disease" despite medical advances.

The foundation, which has committed \$35 million to support IU's breast cancer research since 1999, is

Cancer, Page 4A



Staff photo

A crowd at Sycamore Hills Golf Club cheers Dr. Jay Hess as he announces Monday that Indiana University and Vera Bradley Foundation are teaming up to create a breast cancer research center in Indianapolis.

## Classic raises \$1 million Vera Bradley event benefits cancer research

THE JOURNAL GAZETTE

The Vera Bradley Foundation for Breast Cancer Classic eclipsed \$1 million in earnings for the eighth time, and organizers believe

they showed just how relevant the events will be for years to come - not just because breast cancer remains a formidable foe, but also because the Classic is mobilizing new and younger

participants. "It's wonderful anytime you can capture a young person and get them involved early," said Lynda Houk, executive director of the Vera Bradley Foundation for

Breast Cancer. "And then, maybe, you can get them involved further with their time or talents or their treasures. We have an opportunity to get their attention with what we're doing and why

Wherever your journey takes you,  
we want that road to be as smooth as possible.

The Brooks Construction Company family proudly supports the Vera Bradley Foundation for Breast Cancer and their research for a cure.

Through their efforts, cutting edge treatments are helping more women and men fight and survive.

On behalf of those families affected by breast cancer, we are grateful to all who support their work.



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# *eye* **CARE**

The McGee Group is proud to support the Vera Bradley Foundation in the research being done to treat, prevent and ultimately cure breast cancer. Our involvement lives in the hope that present and future generations will get to have a long and fulfilling life without the risk of Breast Cancer.

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*In loving memory of*



*Jenny Lynn McGee*





DEISTER MACHINE COMPANY, INC. IS PROUD TO SUPPORT THE

# Vera Bradley

Foundation for Breast Cancer

Sponsoring events like the Vera Bradley Classic allows us to contribute to the cause on behalf of our customers, our community, and our Deister family.

IN CELEBRATION OF THE LIFE OF

## Jane McKay Deister

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### Vera Bradley

HEALTHCARE APPAREL

*We are proud to support the  
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Lutheran Health Network is proud to sponsor the Vera Bradley Foundation for Breast Cancer Classic.



Dupont, Kosciusko Community, Lutheran, Rehabilitation, St. Joseph and The Orthopedic hospitals are owned in part by physicians.



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Steel Dynamics is pleased to support the Vera Bradley Foundation in its mission to eradicate breast cancer as a life-threatening disease by providing financial support for research and research-related projects.



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*In loving memory  
of my Mom, Weezie Doermer*

*For her grace, her courage and her endless love.*



Kathy Callen, John Powell and Family



"She made  
broken look  
beautiful and  
strong look  
invincible. She  
walked with the  
universe on her  
shoulders and  
made it look like  
a pair of wings."

*- Ariana Dancu*

Celebrating our sister, the newest warrior in our family. Two-year survivor and counting...We love you Cynthia!

Sue & Jeff Miller and Family





## Chase What Matters

Chase is proud to partner with the Vera Bradley Foundation for Breast Cancer. The dream of a future free of breast cancer is within reach for millions of women across the globe — because you are chasing what matters!



J.P.Morgan

*with*  
**PASSION**

*with*  
**PURPOSE**

*in*  
**PARTNERSHIP**

The Vera Bradley Board of Directors  
proudly supports the important work of the  
Vera Bradley Foundation for Breast Cancer



A truly happy person is one who can  
enjoy the scenery on a detour.

—unknown



Vera Bradley Foundation for Breast Cancer and Summit City Chevrolet—a Classic pair!

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*A dream you dream alone  
is only a dream.  
A dream you dream together  
becomes reality.*

— John Lennon



John & Gale Mann  
FOUNDATION



“  
ONE PERSON CAN  
*make a difference*  
AND EVERYONE  
*should try*

— JOHN F. KENNEDY



*John, Molly, Mike, Jordin, Chris, Amy and Teddy Ray*



*Jim, Gavin, Bradley, Audrey and Laura Byrne*



*Eddie Byrne, Tom Byrne, Ben Hutton,  
Maggie Byrne, Marlo Byrne and Cassidy Hutton*



*Bob, Frannie, Joanie, Stepper and Henry Hall*

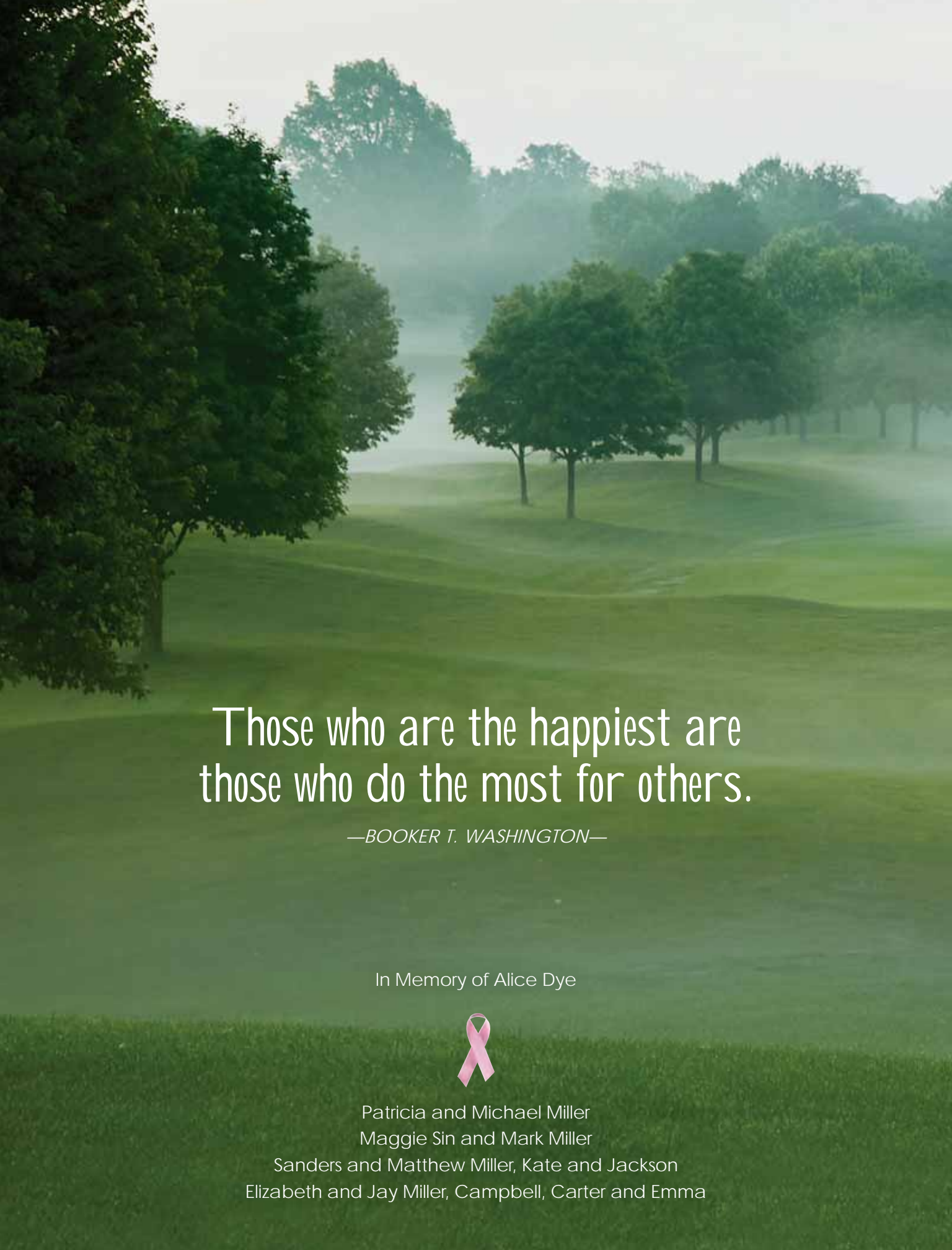
**The Children and Grandchildren  
of Barbara Bradley Baekgaard**  
are proud supporters of the  
Vera Bradley Foundation for Breast Cancer





*Together in*  
**HOPE**

The Wallstrom Family  
Rob, Laura, Sophia and Andrei



Those who are the happiest are  
those who do the most for others.

—BOOKER T. WASHINGTON—

In Memory of Alice Dye



Patricia and Michael Miller  
Maggie Sin and Mark Miller  
Sanders and Matthew Miller, Kate and Jackson  
Elizabeth and Jay Miller, Campbell, Carter and Emma





*Our hope for a cure lives on.*

The Barbara Bradley Baekgaard Family Foundation  
shares the commitment to  
finding a cure for breast cancer.

In Memory of Peer Baekgaard







Vera Bradley