



# Vera Bradley

FOUNDATION FOR BREAST CANCER

CLASSIC  
2018

25th ANNUAL

WOMEN'S GOLF AND TENNIS TOURNAMENT

THROUGH THE YEARS  
WE ARE MAKING A DIFFERENCE  
**BECAUSE OF YOU.**





# Welcome

to the 25th Annual Vera Bradley  
Foundation for Breast Cancer Classic

## FROM BARBARA AND PATRICIA

We can't thank you enough, our committed and loyal friends, for making the Classic an enormous success for **25 years**. It hardly seems possible that our dreams of 25 years ago are becoming tomorrow's reality in breast cancer prevention and treatment. Occasionally, we pause, take a deep breath and consider all the unprecedented progress we've made with the talented team of scientists we support. Each of YOU have dramatically changed many lives with the progress we've made—both in longevity and quality—because of all we've invested together. Oh, what a worthwhile labor of love you've embarked on with us!

Our fundraising events are the perfect expression of the Vera Bradley Foundation for Breast Cancer's work. The powerful bonds of friendship, compassion, and commitment are on full display. It truly means the world to us that you continue to join us in our fight against breast cancer. For your trust, your continued support, your belief, and your fervent hope, we are deeply grateful.

With gratitude,



Patricia R. Miller and Barbara Bradley Baekgaard,  
Vera Bradley co-founders

**LET US MAKE OUR FUTURE NOW,  
AND LET US MAKE OUR DREAMS  
TOMORROW'S REALITY.**

MALALA YOUSAFZAI



*Looking to tomorrow!*

We have an exciting development to the research program.

Learn more at [verabradley.org](http://verabradley.org)



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Vera Bradley  
FOUNDATION FOR BREAST CANCER  
CLASSIC

## FROM THE DIRECTOR

I'm overwhelmed by emotion as I think of the commitment and dedication each of you have shown in supporting the Foundation—many of you for 25 years! There are days when we lose sight of the big picture in the details and minutia of life. But there are also days filled with reflection when we've earned the right to gasp in awe at all we've accomplished together over the past 25 years. All those years of progress have led us to today and are opening the door for what is to come "tomorrow." We're excited to reflect on the progress of the past in the pages of this program, and to reveal what is on the horizon for tomorrow.

It's my tremendous pleasure to share that the Indiana University School of Medicine is launching a new research center focused on dramatically improving therapies for some of the most difficult-to-treat types of breast cancer. The center will be named the **Vera Bradley Foundation Center for Breast Cancer Research** in recognition of our passion and contribution to finding a cure. While the Center will conduct research related to all facets of breast cancer, it will be especially focused on triple negative breast cancer.

The time is right to make this a top priority! Over the past 25 years, we've supported a giant wave of scientific and technological advancements that are enabling researchers to read each tumor's genetic blueprint, and provide clues about the specific mechanisms it depends on to grow and survive. This genomic information is now being used to develop precision therapies. At the same time, scientists are learning how to train the human immune system to mount its own defense against cancer cells. Together, these two approaches could allow researchers to transform the way triple negative breast cancer is treated, and our new center intends to be at the forefront!

For your commitment and for the gift of your friendship and support, I can't thank you enough. For wanting to make life better for all the women and their families who are touched by breast cancer, from the bottom of my heart, I thank you for sharing yours.

Executive Director  
Vera Bradley Foundation for Breast Cancer



Lynda Houk, Executive Director  
Vera Bradley Foundation



### Special Guest, Andrea McArdle

We are honored to have actress and singer, **Andrea McArdle**, join us for a special performance. **Andrea is best known for originating the role of Annie in the Broadway Musical Annie.**

# OUR VOLUNTEERS'

dedication, talents and generosity make the Classic a success year after year. Their commitment is helping change lives.



### Classic Steering Committee

(front row, left to right) Courtney Gerbers, Stacie Zurawski

(second row) Kris Robertson, Gayle Bloom, Lynda Houk, Lesley Wright, Amy Ray, Ruth Cook

(back row, standing) Jennifer Yack, Maureen Catalogna, Teresa Davis, Kathleen Cox, Ainsley Lee, Ali Freiburger, Elise Michalek, Jenny Vogt, Shelly Meyer, Debbie Peterson, Kristen Harrow

*Not Pictured: Maria Krach, Jane DeHaven and Angela Level*

# THANK YOU

### Celebration Dinners

Ruth Cook\*  
Debbie Peterson\*  
Amy Ray\*  
Lisa Bragg  
Leslie Kitch  
John Walls

### Sponsorship

Maria Krach\*  
Shelly Meyer\*  
Laura Antil  
Kathy Callen  
Kim Carpenter  
Stacy Need  
Jill Nichols

### Sponsor Appreciation

Gayle Bloom\*  
Kris Robertson\*  
Cappy Castle  
Maureen Catalogna  
Judy Dusman  
Cathy Fitzgerald  
Jeanine McComb  
Kelli Packnett  
Kristen Packnett  
Karen Peters  
Alan Robertson  
Alex Robertson  
Cathy Severson  
Ann Shive

### Turn the Town Pink

Ainsley Lee\*  
Sandra Bussiere  
Jennifer Topmiller

### Tennis

Courtney Gerbers\*  
Kristen Harrow\*  
Lee Ann Berning  
Jennifer Chaffee  
Will Cleveland  
Michael Parker  
Amy Ray  
Alexa VanOsdol  
Stacie Zurawski

### Golf

Jane DeHaven\*  
Angela Level\*  
Jenny Vogt\*  
Lesley Wright\*

### Volunteers

Stacie Zurawski\*

### Hospitality

Jen Yack\*  
Elizabeth Jones  
Mary Trabel

### Auction/Prize

Kathleen Cox\*  
Erin Cox  
Ron Cox  
Kaitlin Hilger  
Kris Robertson

### Public Relations

Ruth Cook\*  
Jenna Leffers  
Holly Wagner

*\*denotes Chairperson*

## Special Thanks

to the Vera Bradley associates who enthusiastically support the Classic!



# 25 YEARS OF PROGRESS.

Tomorrow comes with the promise of even more effective, personalized treatment and brighter days for every family touched by breast cancer.

## The Vera Bradley Foundation Monogrammed Medicine Team Research Advancements

### **FIRST TO DEMONSTRATE THAT SEVERE NEUROPATHY IS AN INDICATION of a poor prognosis for African American women.**

- Severe neuropathy is a common side effect from chemotherapy. Neuropathy is painful numbness and tingling in the fingers and toes. Researchers have also developed a test to predict who will suffer severe neuropathy based on patient DNA. Using this information, a national clinical trial is now underway to find better drugs for this population.
- The national clinical trial will test two chemotherapy drugs and confirm a less toxic, yet effective drug, to treat African American women with breast cancer. By looking at ancestry and how it might contribute to side effects, survival for African American women will be improved.

### **GROWING HEART CELLS AND NERVE CELLS from a patient's blood sample to better understand, treat, and prevent side effects from chemotherapy.**

- Researching and seeing the effects of chemotherapy on heart tissue and nerves was previously impossible.
- Beating heart cells are now growing in Dr. Bryan Schneider's lab! By transforming a patient's blood into heart cells, researchers are learning how a person's body responds to chemotherapy at the cellular level. Chemotherapy-induced heart failure is a big problem in cancer survivors.
- Nerve cells are also growing in dishes in order for researchers to understand how chemotherapy-induced neuropathy develops.

### **ENROLLMENT MORE THAN DOUBLED in the Vera Bradley Foundation-sponsored Monogrammed Medicine triple negative breast cancer trial.**

- Trial title: A Phase II Randomized Controlled Trial of Genomically Directed Therapy After Preoperative Chemotherapy in Patients with Triple Negative Breast Cancer.
- This trial is one of the first to look at the full genetics of a patient's cancer and determine therapy accordingly. Patients who have a tumor remaining after initial treatment and have it surgically removed are invited to participate before active cancer returns.
- Blood samples are taken from every woman in the trial. In a unique collaboration with researchers at Purdue University, researchers are identifying tumor cells that are in patient blood. They are captured and counted at the beginning and end of treatment. Less cells at the end of treatment points to the effectiveness of the therapy.

### **A ONE-OF-A-KIND DNA MARKER TEST to identify which drugs will be effective as well as tolerated by patients.**

- The team discovered 10 of the markers, and 23 additional markers, uncovered by researchers all over the world, are utilized.

# YESTERDAY TODAY TOMORROW

Vera Bradley Foundation Center for Breast Cancer Research is making tomorrow possible.

*“I refuse to say the word impossible because it just doesn't feel like anything is impossible anymore.”*



**Dr. Anna Maria Storniolo's observation** sums up the progress made possible by research worldwide and in the Vera Bradley Foundation Center for Breast Cancer Research Laboratories at the Indiana University School of Medicine. Today, women diagnosed with breast cancer are alive because of research. Tomorrow, they'll not only be living longer and living better, but many of them will avoid a breast cancer diagnosis altogether.



# OF DRUGS TO TREAT BREAST CANCER:

1993

YEAR

2018

5

DRUGS TO TREAT BREAST CANCER



UNLIMITED



AVERAGE 5-YEAR SURVIVAL RATE

1993

YEAR

2018

85%

5-YEAR SURVIVAL RATE

90%

THE 5-YEAR SURVIVAL RATE TELLS YOU WHAT PERCENT OF PEOPLE LIVE AT LEAST 5 YEARS AFTER THE CANCER IS FOUND.

# YESTERDAY TODAY TOMORROW

By examining the origins of breast cancer treatment, we can better understand the progress we've made and what our future holds.

## Surgery included removal of multiple lymph nodes

With few exceptions, all women with breast cancer had extensive surgery that included removal of multiple lymph nodes for biopsy to determine if the cancer had spread. This standard practice increased the risk of surgical complications, as well as lymphedema, a potentially life-long problem with significant impact on quality of life.

YESTERDAY

## Removal of sentinel lymph node results in better outcomes

Through innovation and outcomes research over the past two decades, investigators have learned that biopsy of the sentinel lymph node is much more precise, virtually eliminating the need for removal and biopsy of multiple lymph nodes under the arm.

TODAY

## Women will be cured with less need for surgery

Research will make it possible for many women to be successfully treated for breast cancer without any surgery.

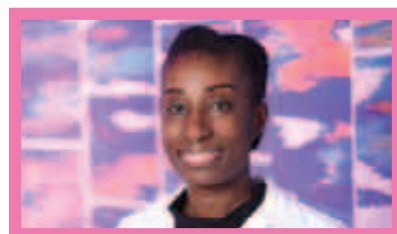
TOMORROW

# SURGERY



### FROM A PHYSICIAN

*"Most breast cancer surgeries today are far less disruptive, both in terms of the number of lymph nodes that typically need to be removed and in overall disruption to the breast itself. Women today experience better oncologic and cosmetic outcomes from surgery than in the past."*



Samilia Obeng-Gyasi, M.D., Ph.D.

### PATIENT PERSPECTIVE

In February, 2016, Annie Grinstead, a young mother and successful business owner, was diagnosed with breast cancer. Unfortunately, that wasn't the biggest blow. After rounds of imaging and a biopsy, Annie learned she had metaplastic triple negative disease, a rare subtype of the disease with an even rarer classification.



*"All I wanted was a chance—I'm the kind of person that if you give me chance, I'm going to take it."*

*"Because of all the big steps forward in science and research, my oncologist, Dr. Kathy Miller, was able to hold my hand and tell me, 'yes, you have a chance.'"*

Annie Grinstead, Breast cancer survivor

## Drugs were like sledge hammers on porcelain

In 1993, women diagnosed with breast cancer—widely known and treated as a single disease at that time—had only five drugs available for treatment. Nearly every case included a recommendation for chemotherapy.

YESTERDAY

## Targeted therapies seek and silence individual cancer cells

We now know that breast cancer is not one disease, but multiple. Genomic information reveals the true nature of each breast cancer. Research has revealed the exact genes driving each cancer, interactions between cancer cells, and the environment around the tumor that supports the growth and spread of cancer. With the recent recruitment of Xiongbin Lu, Ph.D., this knowledge is expanding and driving the development of new drugs that target activity within, on and around breast tumors. In many cases, women today receive treatment to cure advanced cancer that does not include chemotherapy.

TODAY

TOMORROW

## Risk and recurrence will be reduced

Tomorrow, women will understand their risk and tailor their screenings accordingly. Researchers continue to focus on preventing breast cancer and eliminating its recurrence. In Dr. Hari Nakshatri's laboratory, research is revealing indicators in healthy breast tissue that portend risk for aggressive, hard-to-treat disease. And, Dr. Sunil Badve is finding clues of recurrence in a single drop of blood.

# CHEMO



### FROM A PHYSICIAN



Kathy D. Miller, M.D.

*"The most profound difference is that today, women diagnosed with breast cancer are more likely to live, and that's because we're able to get the right therapy to the right woman at the right time."*



# YESTERDAY TODAY TOMORROW

## Most women experienced life-altering side effects

Women undergoing breast cancer treatment in the early 1990s were typically prescribed powerful chemotherapy in high doses to fight the disease. For many women, this treatment resulted in long-term and life-altering side effects, including congestive heart failure, early menopause and neuropathy, a nerve disorder causing numbness, tingling, weakness and pain.

## Therapy is monogrammed for each unique woman

With a greater understanding that the side effects of treatment can be as devastating as the disease, Monogrammed Medicine researcher Bryan Schneider is focused on identifying which women are more susceptible to serious side effects, based on their genetics. His colleague Todd Skaar, Ph.D., identifies women who are not able to metabolize drugs, rendering therapy useless. Today, the research team is blending this information to custom design therapies that kill cancer and preserve quality of life.

## Cancer-fighting cures won't diminish quality of life

Women want to be involved in fighting back against breast cancer. Drs. Tarah Ballinger and Theresa Guise are researching ways for women to maintain and increase their bone and muscle strength during treatment for a better prognosis and a healthier survivorship.

### PATIENT PERSPECTIVE

After treatment for breast cancer in 2011, Mary Strayhorn began experiencing numbness in her fingertips—a telltale sign of neuropathy, a side effect of chemotherapy. Tasks easily taken for granted are challenging for Mary. Dressing, hairstyling and sewing are particularly difficult. Unable to fasten clasps, Mary has a closet full of jewelry she's no longer able to wear.

*"I still have it [numbness] in both hands. It's constant—I never know when I'm without it."*

Mary Strayhorn, Breast cancer survivor

YESTERDAY

TODAY

TOMORROW

## SIDE EFFECTS



### FROM A PHYSICIAN



Bryan Schneider, M.D.

*"Monogrammed Medicine makes it possible to treat every woman with breast cancer as an individual, enabling us to find the life-saving therapies that will work best for her with fewer side effects and less risk of devastating harm."*



### PATIENT PERSPECTIVE

Shortly after her breast cancer diagnosis in fall 2016, Sandra Chapman learned about a clinical trial at IU School of Medicine designed to expedite treatment of breast cancer by treating the cancer with chemotherapy and radiation concurrently. Sandra was successfully treated for breast cancer with a program that shaved months off the typical treatment cycle.

*"I could focus on healing and getting back to myself. The sooner you can start working toward that, the more positive it is, and perhaps it helps you emotionally to know you're making those strides."*

Sandra Chapman, Breast cancer survivor

YESTERDAY

## Months of treatment presented challenges for women

To avoid radiation burns, chemotherapy and radiation have not been combined resulting in women waiting until their chemo treatments ended to begin weeks of radiation therapy. Patients often spent a year of their life undergoing surgery followed by chemotherapy and then radiation treatments, prolonging physical and emotional distress.

## RADIATION THERAPY



## Doubling up treatments

TODAY

Research is demonstrating the effectiveness of treating breast cancer with chemotherapy and radiation the same time. Dr. Rich Zellars is pioneering a technique to radiate smaller, focused areas around the tumor, rather than the whole breast, to avoid burns that present when the two treatments are combined. So far, outcomes of this approach are promising with no troubling side effects, and there are early indications that the combined therapy is a more effective treatment for the rare subtype, triple negative breast cancer.

TOMORROW

### FROM A PHYSICIAN

*"I knew there had to be a way to do this better. We've done a lot to improve survival rates for women with breast cancer, but we have to do more to make the treatment itself more tolerable."*

Richard C. Zellars, M.D.



## Treatment cycle will be much shorter

Women can look forward to reduced treatment cycles in the future, ensuring that they will be able to get back to living their lives much more quickly

# GET TO KNOW THREE OF THE RESEARCHERS IMPROVING THE FUTURE

Milan Radovich, Carla Fisher and Tarah Ballinger are working every day on strategies to improve both the prognosis and the quality of life for patients with breast cancer.



## Milan Radovich, Ph.D.

In the world of breast cancer research, hope comes in many forms. For Precision Therapeutics researcher Dr. Milan Radovich, it's the promise of offering hope to women diagnosed with life-threatening triple-negative breast cancer (TNBC) that inspires him to discover novel ways for treating this devastating disease.

"We're working to create hope for a disease that unfortunately hasn't had a lot of hope," says Dr. Radovich, who earned his Ph.D. studying with Vera Bradley Investigator Bryan Schneider before establishing his own Vera Bradley Foundation laboratory.

*"Breast cancer has a 10-year survival rate of 80 percent, and while that's fantastic, the 15 percent of patients with triple-negative disease have not yet benefitted from the major advances in breast cancer treatment."*

That 15 percent, Dr. Radovich explains, is more likely to include younger women, African Americans and women who carry the BRCA 1 gene.

As a leading researcher of the Monogrammed Medicine initiative, a Vera Bradley Foundation-funded program that designs targeted, personalized breast cancer therapies based on a woman's genetics and her individual tumor, Dr. Radovich is customizing genome-based treatment for patients. He and the team are determining the best combination of therapies to treat TNBC—a cancer notorious for evading standard cancer treatment.

"Cancers will do anything to survive, including figuring out a way to literally evolve to overcome therapy," Dr. Radovich explains. "We're working to predict how a cancer will try and outsmart the therapy and then treating it with a combination of two drugs—one aimed at the original target and the second to address how the cancer will try and overcome it."

"I'd like to see a day when we no longer need chemotherapy, when all cancer-fighting therapies are designed with a Monogrammed Medicine approach to target specific vulnerabilities within individual tumors," Dr. Radovich says. "This is truly where science meets health care."

After showing success in pre-clinical research funded in part by the Vera Bradley Foundation, the one-two punch drug combination therapy, fondly referred to by Dr. Radovich and his colleagues as the "Whac-a-Mole" method, is being tested in a Phase I clinical trial, directed by Dr. Kathy Miller, that began enrolling patients earlier this year.



## Carla Fisher, M.D.

Dr. Carla Fisher is new to Indianapolis but has quickly laid claim to a downtown lifestyle of sports entertainment and great restaurants. The bonus is that she's only a quick run or walk to the IU School of Medicine campus where the transplanted Philadelphia native is now a tenure-track faculty member. Enjoying downtown life is a good balance to the energy she brings to advance surgical education and care to benefit women with breast cancer.

Dr. Fisher believes it's an exciting time to be a researcher and clinician in breast cancer, and she's eager to explore ways researchers in the Vera Bradley Foundation Laboratories can contribute through research and clinical trials. This includes establishing a breast surgery fellowship program at IU. While on the faculty of the University of Pennsylvania for seven years, she experienced an evolution in breast cancer surgery that minimizes procedures and maximizes quality of life. Dr. Fisher is currently developing robust breast cancer surgical database to increase surgical outcomes research that improve care and add to the 20 publications she has already amassed.

*“In research studies nationally, we’re beginning to look at the possibility of eliminating surgery for some patients with breast cancer,” Dr. Fisher says.*

“Current trials randomizing lower-risk patients to surgery or close observation will answer some important questions about the biology of breast cancer, the role of surveillance and what’s most important for patient care in the future.”

She also directed the breast surgery fellowship program while at U Penn. “Specialized training is so important, especially in a field like breast cancer,” Dr. Fisher explains. “In a specialty like ours, additional training not only connects young physicians to different disciplines but reinforces the critical role of research and clinical trials to improve care.”

## Tarah Ballinger, M.D.

As a new member of the Vera Bradley Foundation Center for Breast Cancer Research Laboratories, Dr. Tarah Ballinger is breaking new ground by building on the research of a fellow researcher at Indiana University. Dr. Theresa Guise, whose laboratory research has demonstrated that the presence of cancer results in the loss of muscle strength. This loss of strength is only made worse by cancer treatments. Dr. Ballinger is taking this information to the clinic with the goal of helping breast cancer survivors regain physical stamina following treatment. With breast cancer survival rates climbing and women living longer after beating the disease, research like Dr. Ballinger’s is vital to help women reclaim their quality of life.

“We want patients to not only live, but live well,” says Dr. Ballinger, a fellowship trained breast cancer researcher who joined the IU School of Medicine faculty in 2017. “In the future, I expect that cancer recovery will be treated like cardiovascular rehabilitation is treated today, with an emphasis on helping patients get back to where they were physically before treatment.” Her research focus is to make this happen.

Dr. Ballinger is currently leading a clinical trial to help breast cancer survivors become more active following treatment. Using a stationary bike to assess patient’s capacity for exercise after treatment and GPS technology to track their daily activity, the study not only helps increase understanding of the side effects of breast cancer therapy, but also generates data to provide personalized activity recommendations for women.

“We know that after patients undergo breast cancer treatment, their functional ability is diminished,” explains Dr. Ballinger. “Many women are conditioned to think of this as ‘a new normal.’”

*“I believe empowering women with information about what they can personally do to affect the trajectory of the disease is extremely important.”*

“Being in the Vera Bradley Foundation Laboratories on the cutting-edge of breast cancer research is highly motivating,” says Dr. Ballinger. “The research we do here is driving the field forward, helping women to understand breast cancer as an individual disease.”

Dr. Fisher hasn't left everything behind in Philadelphia. She brought along her passion for the Philadelphia Eagles, the reigning Super Bowl champions and admits she snagged a ticket to attend the game. Back in her Indianapolis office the next day, she looked longingly at live coverage of the victory parade in Philadelphia, wishing it were only a quick jog to be there, too.



For Dr. Ballinger, a former club boxer in her undergraduate days at Notre Dame and life-long athlete, combining her life's work with a focus on physical activity is a natural fit. After long days in the clinic she dons pink boxing gloves – a gift from her husband – and eases the pressure of the day by pummeling the training bag he also installed.



## VERA BRADLEY FOUNDATION SCHOLARS

Post-doctoral fellows who are training with members of the breast cancer research program are provided with specific funding to pursue breast cancer research projects, including those that support monogrammed medicine.



Vera Bradley Foundation Scholars: Xi Wu, Ph.D., Khuchtumur Bumerdene, Ph.D. and Olga Kim Ph.D.

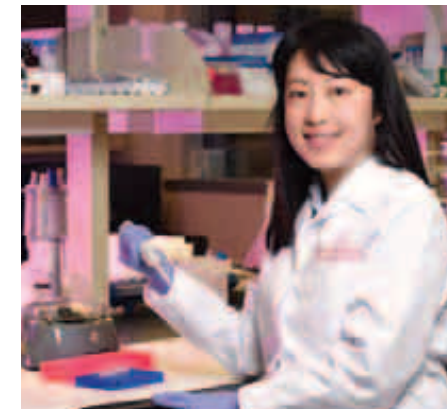
### Xi Wu, Ph.D.

Vera Bradley Foundation Scholar

Dr. Xi Wu was just four years old when she began to notice her great-grandmother's health failing. Their daily visits to the park weren't the same, and she soon learned from her parents that breast cancer was to blame.

"Thinking about her is always a reminder that breast cancer impacts so many families. We need to find better treatments," says Dr. Wu.

*"For me, breast cancer research has always been personal."*



Dr. Xi Wu's first experience with the Vera Bradley Foundation was as a postdoctoral fellow in the Vera Bradley Foundation for Breast Cancer Research Laboratories. There she helped develop an early detection test for breast cancer based on analyzing dysfunction of telomeres—the tips of chromosomes that shorten with age, decreasing protection of DNA.

Eighteen months ago, she joined the laboratory of Vera Bradley Investigator Dr. Bryan Schneider as a Vera Bradley Foundation Scholar. As one of four scholars,

Dr. Wu and her colleagues are pushing new scientific concepts that will become tomorrow's breast cancer therapy. Adept with emerging technologies, these scholars contribute new insights and create a robust workforce as they prepare to take their skills out into the world.

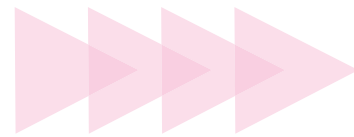
She is also a member of the Monogrammed Medicine project team in the Vera Bradley Foundation labs. There she studies why people, based on their genetics, respond differently to the same cancer medications, often with debilitating or life-threatening side effects. Using groundbreaking stem cell technology, Dr. Wu is growing heart cells to be genetically manipulated in the laboratory to understand how some individuals' genetic variations, when exposed to cancer drugs, result in life-altering side effects—in this case, congestive heart failure, a life-threatening disease.

"This is something we couldn't do a decade ago, but with the stem cell technology that's evolved, we're able to grow beating heart cells in a culture dish, which is what makes our research possible," says Dr. Wu. "The most rewarding part for me is that it's now possible to help patients in the near future."

And for Dr. Wu, who is also the mother of a two-year-old daughter, that's where her work—and the role of breast cancer research supported by the Vera Bradley Foundation—becomes personal again.

"When my daughter grows up, my hope is that breast cancer isn't scary for her generation as it was for mine," she said.

# RESEARCH DRIVEN

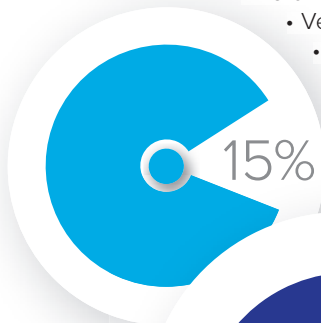


At-a-glance summary of how the Vera Bradley Foundation directs the allocation of its donations to the Indiana University Simon Cancer Center.

#### Four Vera Bradley Foundation Chairs

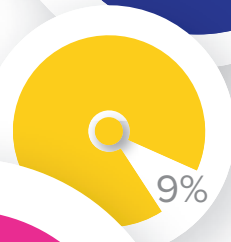
- Vera Bradley Chair in Oncology
  - Vera Bradley Foundation Chair in Breast Cancer Innovation
  - Vera Bradley Foundation Chair in Breast Cancer Discovery
  - Vera Bradley Foundation Chair in Breast Cancer Research

Funding of these specific chairs allows for the expansion of expertise in the Vera Bradley Foundation for Breast Cancer Laboratories at the Indiana University Simon Cancer Center.



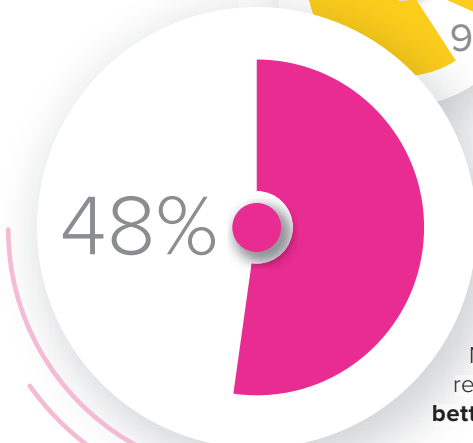
#### Monogrammed Medicine

Exclusive to the Vera Bradley Foundation, these funds support research focused on minimizing the toxicity of treatment while maximizing effectiveness.



#### Vera Bradley Foundation Scholars

Post-doctoral fellows who are training with members of the breast cancer research program are provided with specific funding to pursue breast cancer research projects, including those that support monogrammed medicine.



#### Vera Bradley Foundation for Breast Cancer Research Laboratories

New project funding is provided for researchers all with a single focus: **better outcomes for patients.**

## VERA BRADLEY FOUNDATION CENTER FOR BREAST CANCER RESEARCH TEAM MEMBERS

#### VERA BRADLEY FOUNDATION CHAIR IN BREAST CANCER INNOVATION

Xiongbin Lu, Ph.D.  
Vera Bradley Foundation Professor of Breast Cancer Innovation

#### VERA BRADLEY CHAIR IN ONCOLOGY

Bryan Schneider, M.D.  
Vera Bradley Foundation Investigator in Breast Cancer Research

Sunil Badve, M.B.B.S., M.D.

Brian Calvi, Ph.D.

Janet Carpenter, Ph.D., R.N.

Victoria Champion, Ph.D., R.N.

Crislyn D'Souza-Schorey, Ph.D.

Theresa Guise, M.D.

Mircea Ivan, M.D. Ph.D.

Steven M. Johnson, Ph.D.

Jaeyeon Kim, Ph.D.

Laurie E. Littlepage, Ph.D.

Xiaowen Liu, Ph.D.

Yunlong Liu, Ph.D.

Natascia Marino, Ph.D.

Samy Meroueh, Ph.D.

Kathy D. Miller, M.D.

Harikrishna Nakshatri, B.V.Sc., Ph.D.

Kenneth P. Nephew, Ph.D.

Samilia Obeng-Gyasi, M.D., Ph.D.

Sara K. Quinney, PharmD, Ph.D.

Milan Radovich, Ph.D.

Todd C. Skaar, Ph.D.

Anna Maria Storniolo, M.D.

Hiromi Tanaka, Ph.D.

Claire E. Walczak, Ph.D.

Clark David Wells, Ph.D.

Hiroki Yokota, Ph.D.

Richard C. Zellars, M.D.

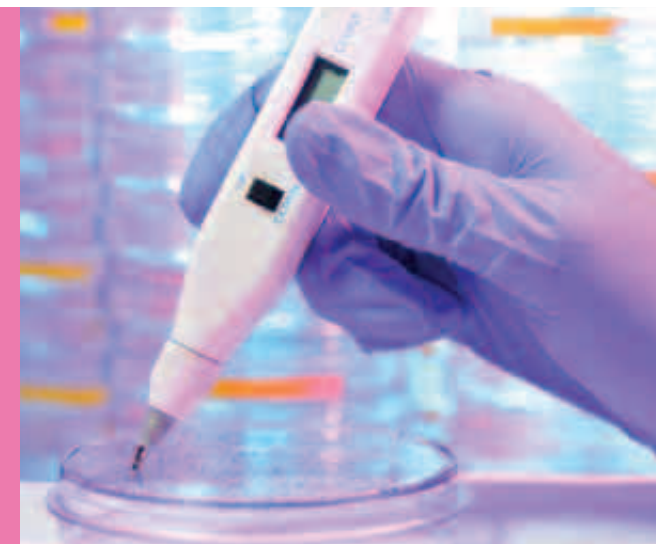
Jian-Ting Zhang, Ph.D.

Siyuan Zhang, M.D., Ph.D.

Xinna Zhang, Ph.D.

The research we support is part of the **Translational Breast Cancer Research Consortium**, which is a collaborative group of 16 national research centers that conducts innovative and high-impact clinical trials for breast cancer patients.

**Indiana University Melvin and Bren Simon Cancer Center** has earned its accreditation by the **National Accreditation Program for Breast Cancer Centers** by the American College of Surgeons, for its commitment to providing the highest level of quality breast care.



# JEWEL SPONSORS



## Pink Diamond \$50,000 and Above

"A Colorful Way of Life" proceeds	The McGee Group
Barbara Bradley Baekgaard Family Foundation	Vera Bradley Customers and Associates

## Double Diamond \$25,000 and Above

The Children and Grandchildren of Barbara Baekgaard	Patricia and P. Michael Miller & Family
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## Diamond \$10,000 and Above

Kathy Callen and John Powell	Sue and Jeff Miller & Family
CID Resources, Inc.	Jill Nichols & Children and Jack's Speed Shop
Deister Machine Co., Inc.	PNC Bank
John & Gale Mann Foundation	Steel Dynamics Inc.
Journal Gazette Foundation	Summit City Chevrolet
JPMorgan Chase	Sungjin Inc. Vina Co. Ltd.
Master Spas Inc.	The Vann Family Foundation and Rea Magnet Wire Inc.
Amanda and Matthew McEvoy	Laura and Rob Wallstrom Family

## Ruby \$5,000 and Above

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## Tennis

Sarah Butcher Christine Fabina	Laura Dutiel Linda Jakacki	Sarah Johnson Angela Keene	Kris Robertson Kris Schlagenhaut	Courtney Todd Meagan Clagg
April Clark Yvonne Bynum	Tori Esguerra Christa Brandenberger	Anne Karr Marcia Crawford	Kathy Roudebush Cathy Diamente	Jennifer Topmiller Cindy Otten
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Robin Dellinger Angie Saylor	Angie Hansen Natalie Webster	Liz Quehl Jeni Fuhrmann	Allison Sackett Julie Harris	Ayfer Yarcich Nadja Powers
Pretti Dembla Elizabeth Devecchi	Deb Hewes Christine Hutchins	Diana Reed Deb Bunt	Meriam Singson Rowena Yu-Mendador	
Johanna Ducker Mary Partee	Peg Hoffman Katie Rhinehart	Anne Marie Rhinehart Allison Rhinehart	Amanda Tescula Milissa Bohlender	



## Golf

### 18-Hole Teams

Sherry Betzner Denise Gumm Beth Hershberger Susan Truax	Bridget Glaser Amy Hampel Leanna Kirkwood Rhonda McDougall	Ava Lillmars Kathy Goffer Jody Kinsey Tami Meeks	Wendy Pemberton Danielle Gesquiere Kelly Lewis Andrea Rouland	Brenda Shifferly Missy Ainsworth Stephany Kauffman Tina Slusher
Jo Carter Emily Bartrom Samantha Hyde Brianna Wells	Jean Hershberger Kristi Harkenrider Cheryl Shook Nancy Townesend	Phyllis Martin Theresa Eckstein Sally McWilliams Lisa Rose	Barbara Phillips Elaine Cossaart Ann Davis Dianne Gerencser	Cammy Treadway Julie Eckert Clancy Karrie Kitch Peggy McArdle
Maureen Catalogna Mary Ellen Elizondo Kim Hart Kim Shelford	Glenda Heyerly Lindsey Eaton Mary Beth Paterson Tara Ulmer	Julie Miller Julie Anderson Karen Kirby Nadine Sheppard	Janet Piepenbrink Susan Walker Sandy Larkin Tami Vardakas	Peggy Trenker Ali Frebel Soula Rifkin Susan Robertson
Anya Elizondo Makenna Hostetler Sydney Robolt Emma Schroeder	Patty Kelley Jackie Hauck Julianne Lassus Jeanie Schneider	Pat Miller Lauren Harling Sanders Miller Anna Maria Storniolo	Janet Prendergast Gina Freer Katherine McAllister Kara Warrenner	Amy Welker Angela Pulcini Amy Schwenk Sandi Sowden
Kaylee Federico Melissa DeKeyser Leah Lyons Stephanie McIntosh	Corinna Ladd Erika Halliwall Amanda Kinneman Mary Ann Ziembo	Ann Minnick Marcy Davidson Donna Hazelett Tammy Schmitt	Kristy Rans Susie Bond Karen Cameron Julie Siegler	Jennifer Wiggins Becky Brasseur Bethany Gisslen Lori Stinson
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Nikki Galbraith Vicki Leininger Jeanne Wickens Jennifer Wilson	Heidi Lang Leeann Brennan Sue Ekdahl Kathi Honig	Mary Newell Rachel Brauner Molly Heiniger Rachel Loechner	Dorothy Schuerman Anne Schenkel Peg Springer Lisa Wood	



2018 VERA BRADLEY CLASSIC

# PARTICIPANTS



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### 9-Hole Teams

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Babs Couch  
Judy Dawes  
Carol LaBov

Kim Colby  
Sue Altum  
Sydney Colby

Stephanie Gumm  
Karen Dehaan-Fullerton  
Regina Sharrow

Norine Kitch  
Joyce Gradley  
Beth Johnston  
Mary Straley

Linda Assaley  
Patti Campbell  
Lynn Nichter  
Rebecca Onulak

Kelly Corya  
Sarah Herr  
Kara Kelley  
Lindsay Noll

Jana Hall  
Claudia Bratton  
Stephanie Roberts  
Kaye York

Kat Kovac  
Rachel Fiorillo  
Lindsay Neilson  
Molly Shea

Carlye Baenen  
Annie Baenen  
Judy Dusman  
Sarah Dusman

Kristin Dixon  
Heather Biggs  
Kathryn Gentz  
Kristin Terrell

Dawn Hendricks  
Gayle Burns  
Carol Johnston  
Jane Mote

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Emily Sanzone  
Emily Schouller  
Mary Beth Trypus

Peggy Baltz  
Stephanie Hartman  
Hope Snyder  
Emily Wagner

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Linda Wooten

Lisa Kierns  
Jenna Kierns  
Polly Martin  
Alexis Sierks

Sue Miller  
Kami Bardon  
Bridgette Jennings  
Pam Morgan

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Cheryl Milligan  
Lori Hansen  
Erin Hess  
Jill Mueller

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Linda Dumas  
Megan Ryan  
Teresa Tippmann

Nancy Shumlas  
Linda Becker  
Marty Dawson  
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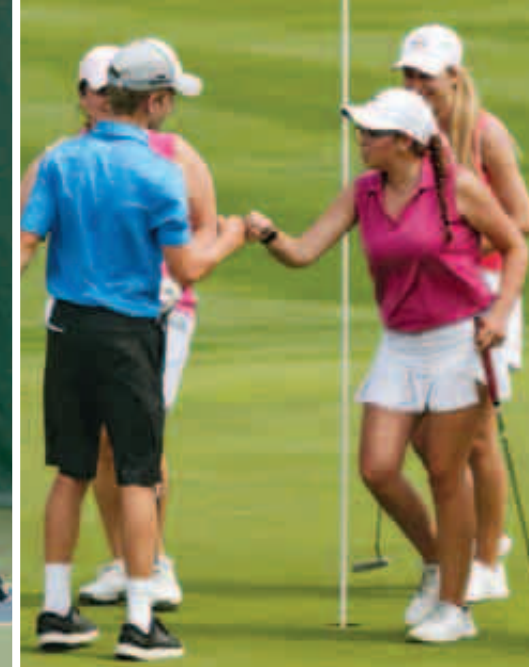
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2017 CLASSIC PHOTO ALBUM





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| Antwerp Pit Stop         | Dells of Bittersweet       | Jefferson Place                     | Sycamore Hills      |
| Arlington                | Eagle Creek                | Maple Seed Farms                    | The Fountain        |
| Arrow Auto Body          | Falls of Beaver Creek      | Mediterra                           | The Parké           |
| Bittersweet Lakes        | Family Health Center       | New Glenwood                        | The Root Beer Stand |
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| Blue Water Estates       | Fort Wayne Medical Society | Oasis Bar and Grill                 | Tuscany             |
| Bragg Chiropratic        | Friend Flooring            | Off Jefferson                       | Twin Eagles         |
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| Chapel Creek             | Geno's King Gyros          | Pam's Prime Cut                     | Westchester Glens   |
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| Chestnut Hills East      | Gray Fox                   | Perry Lake Estates                  | Westchester Ridge   |
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During the month of May, Lutheran Health Network joins us as we proudly show our support in the fight against breast cancer with beautiful pink ribbon pathways throughout our hometown, Fort Wayne, Indiana. Neighborhoods, businesses and individuals joined together to display over 11,000 pink ribbons in 2018.





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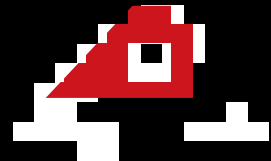


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*Mary Ann and  
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*CONGRATULATIONS ON 25 YEARS OF PROGRESS!*



Vera Bradley  
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Save the Date!  
**Tickled Pink**  
A GATHERING OF GIRLFRIENDS

Friday, October 5, 2018  
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Let's gather for a wonderful evening of fun and friendships as we raise funds for breast cancer research. Guests will enjoy:  
Dinner, dessert and cocktails • Behind-the-scenes, Vera Bradley experience  
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Learn more at [verabradley.org/tickledpink](http://verabradley.org/tickledpink)

The Trypus family proudly supports the Vera Bradley Foundation for Breast Cancer!

*25 Years of Progress!*

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*It has been, and continues to be,  
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*Deanna K. Freeland  
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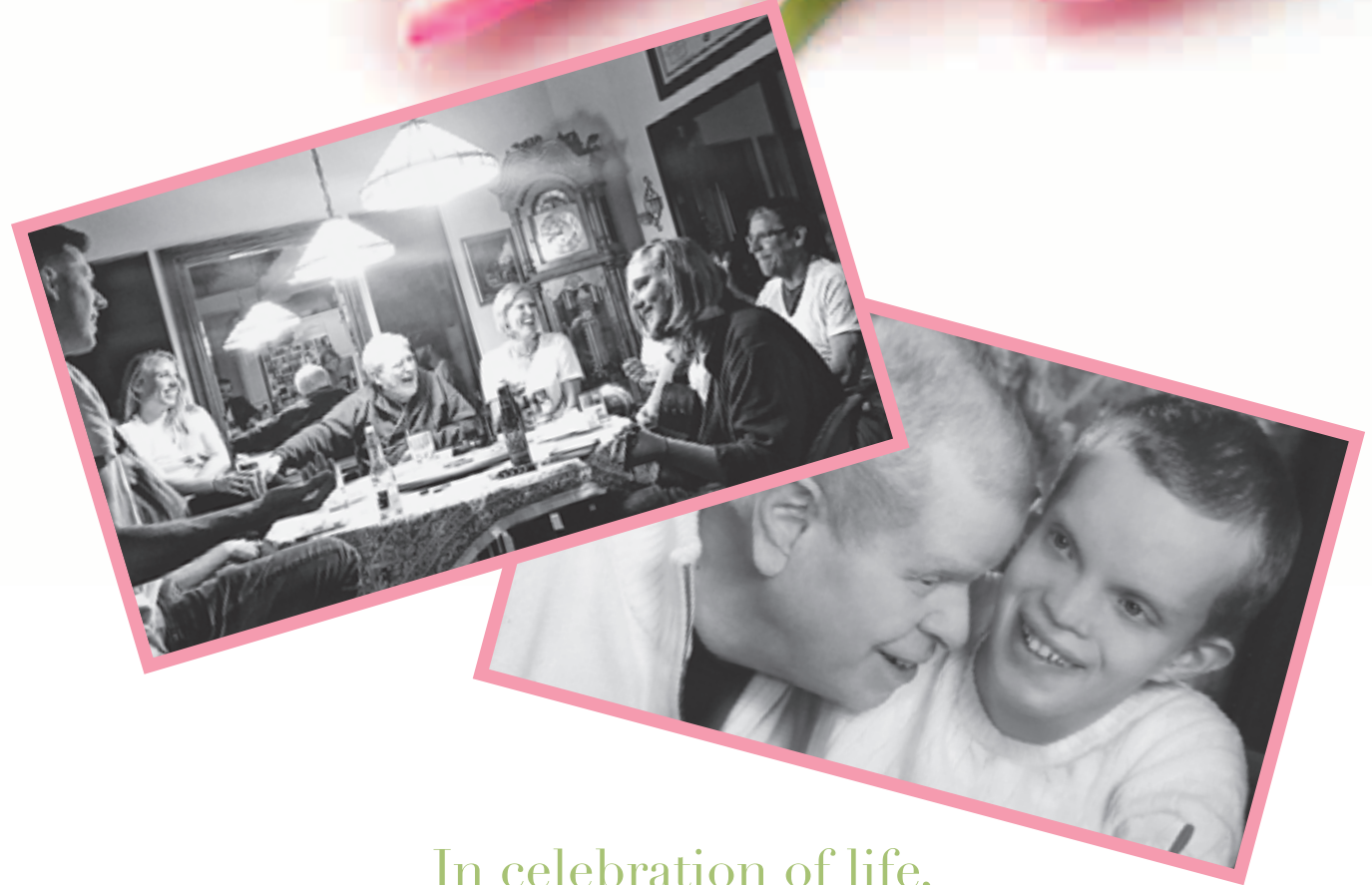
# Vera Bradley

Foundation for Breast Cancer

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In memory of our loved ones

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to report  
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# Building a strong neighborhood.

Steel Dynamics is pleased to support the Vera Bradley Foundation in its mission to eradicate breast cancer as a life-threatening disease by providing financial support for research and research-related projects.

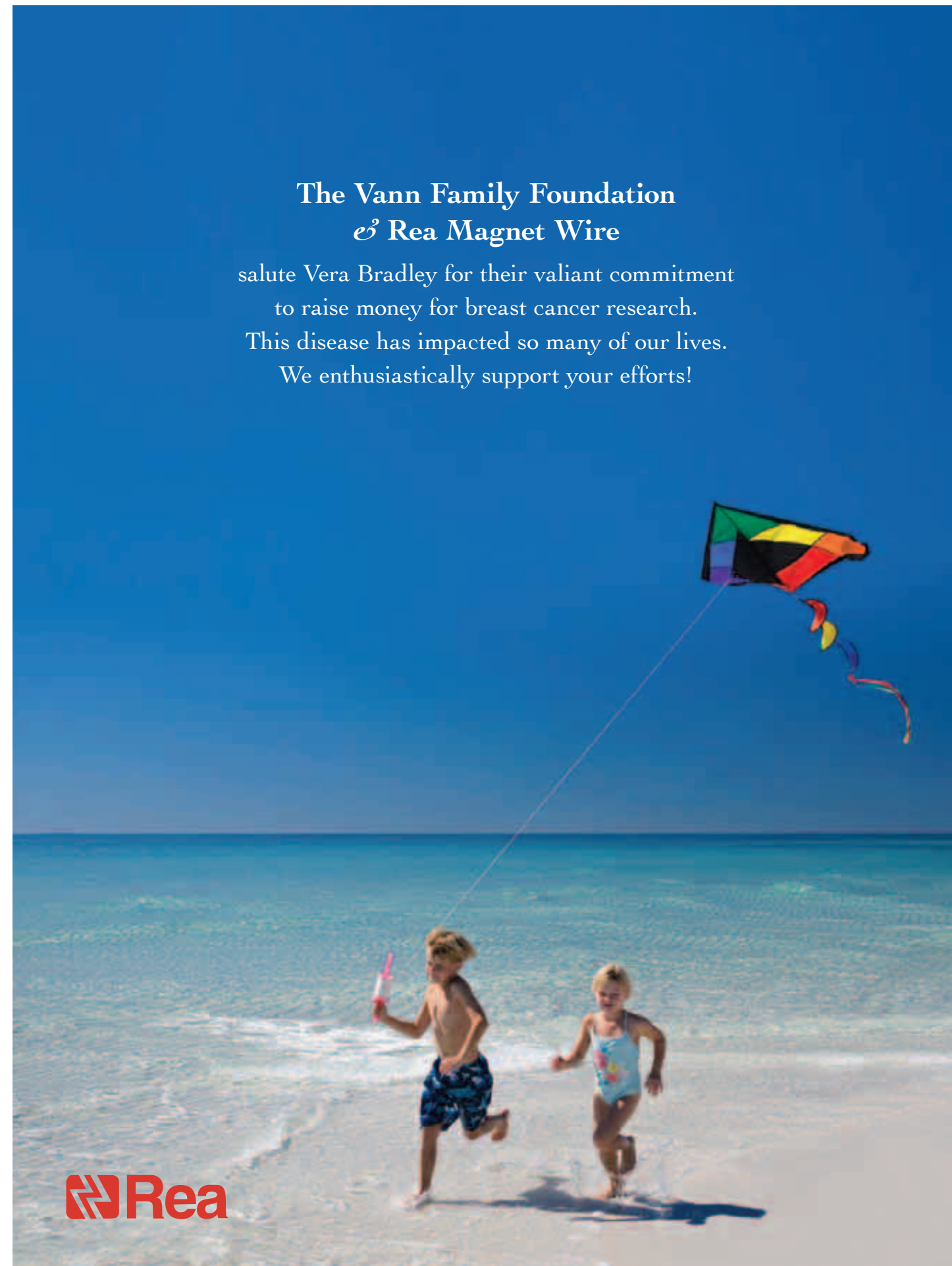


**Corporate Office**  
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(260) 459-3553

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## The Vann Family Foundation & Rea Magnet Wire

salute Vera Bradley for their valiant commitment to raise money for breast cancer research. This disease has impacted so many of our lives. We enthusiastically support your efforts!





# *eye* **CARE**

With every eyewear and sunglass purchase,  
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breast cancer research - [verabradley.org](http://verabradley.org)



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Tara E. in Butterfly Flutter



*A truly happy person is one who can  
enjoy the scenery on a detour.*

*— Unknown*



We proudly support the Vera Bradley Foundation for Breast Cancer.  
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Dupont, Kosciusko Community, Lutheran,  
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hospitals are owned in part by physicians.





## 25 Years of Progress

Chase is proud to support The 2018 Vera Bradley Foundation for Breast Cancer Classic.

With tremendous gratitude and admiration, we thank you for 25 years of spectacular progress in the fight against breast cancer.

**We are proud to support the  
Vera Bradley Foundation for Breast Cancer.**

*As a trusted partner in medical apparel,  
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*A dream you dream alone  
is only a dream.  
A dream you dream together  
becomes reality.*

— John Lennon

John & Gale Mann  
FOUNDATION



# KNOW

a healthy life is a happy one.

PNC applauds the Vera Bradley Foundation and all those involved in this vital work. Thank you for your commitment.

Call Erika Halliwill (260) 461-6103  
or Amanda Kinneman (260) 461-6229  
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[pnc.com](http://pnc.com)

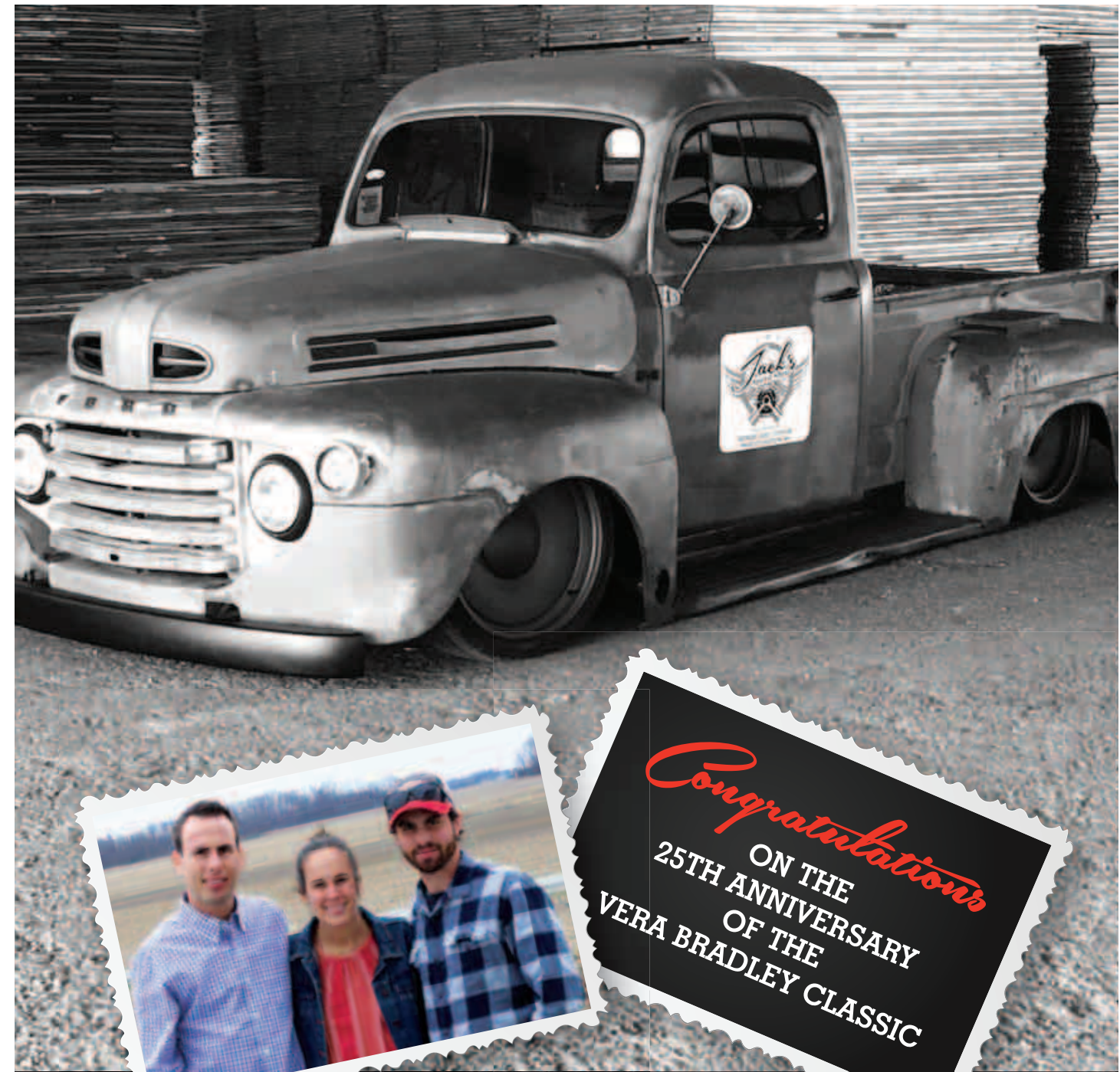


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*in loving memory of Weezie Doermer  
who fought a brave battle*



Kathy Callen & John Powell



*Congratulations*  
ON THE  
25TH ANNIVERSARY  
OF THE  
VERA BRADLEY CLASSIC



Proud to support the Vera Bradley Foundation for Breast Cancer.  
*Jill Nichols & Children and Jack's Speed Shop*



*a cause worth*  
**FIGHTING FOR**  
*writing*

Author and Vera Bradley  
Co-founder Barbara Bradley Baekgaard  
is generously donating 100% of  
the royalties she receives from her book  
to the Vera Bradley Foundation for  
Breast Cancer — over \$300,000 to date.







GENERATIONS OF

# hope

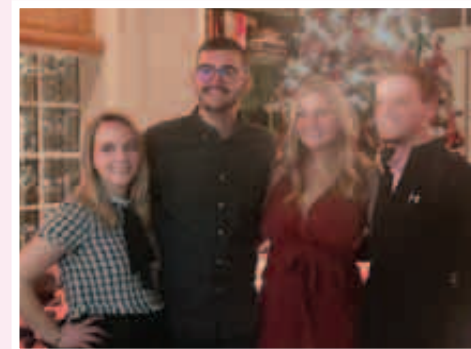
**The Children and Grandchildren  
of Barbara Bradley Baekgaard**  
are proud supporters of the  
Vera Bradley Foundation for Breast Cancer



*Teddy, Amy, Chris, John, Molly and Mike Ray*



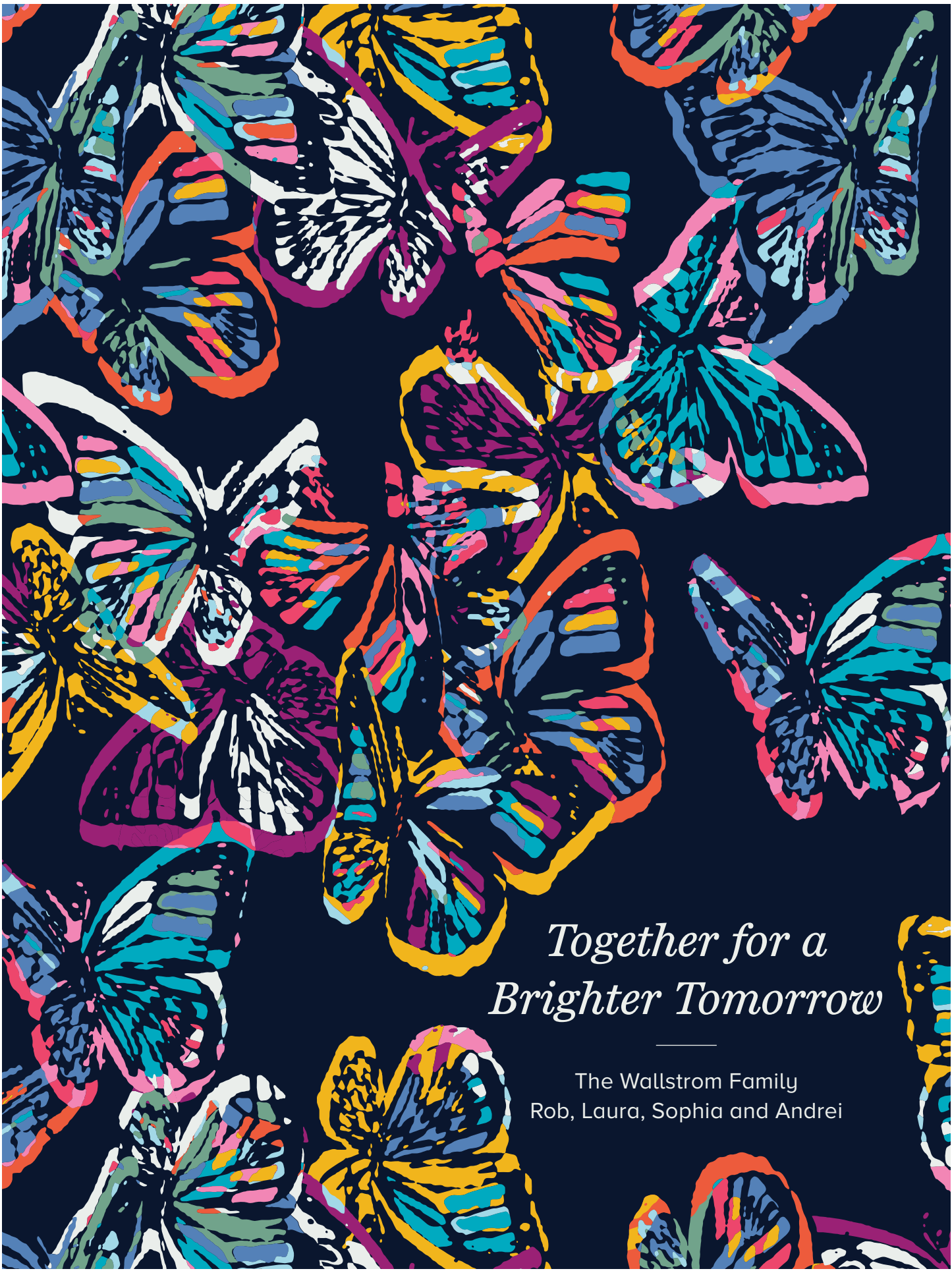
*Stepper, Joanie, Bob, Fannie and Henry Hall*



*Cassidy Hutton, Eddie Byrne, Maggie Byrne  
and Ben Hutton*

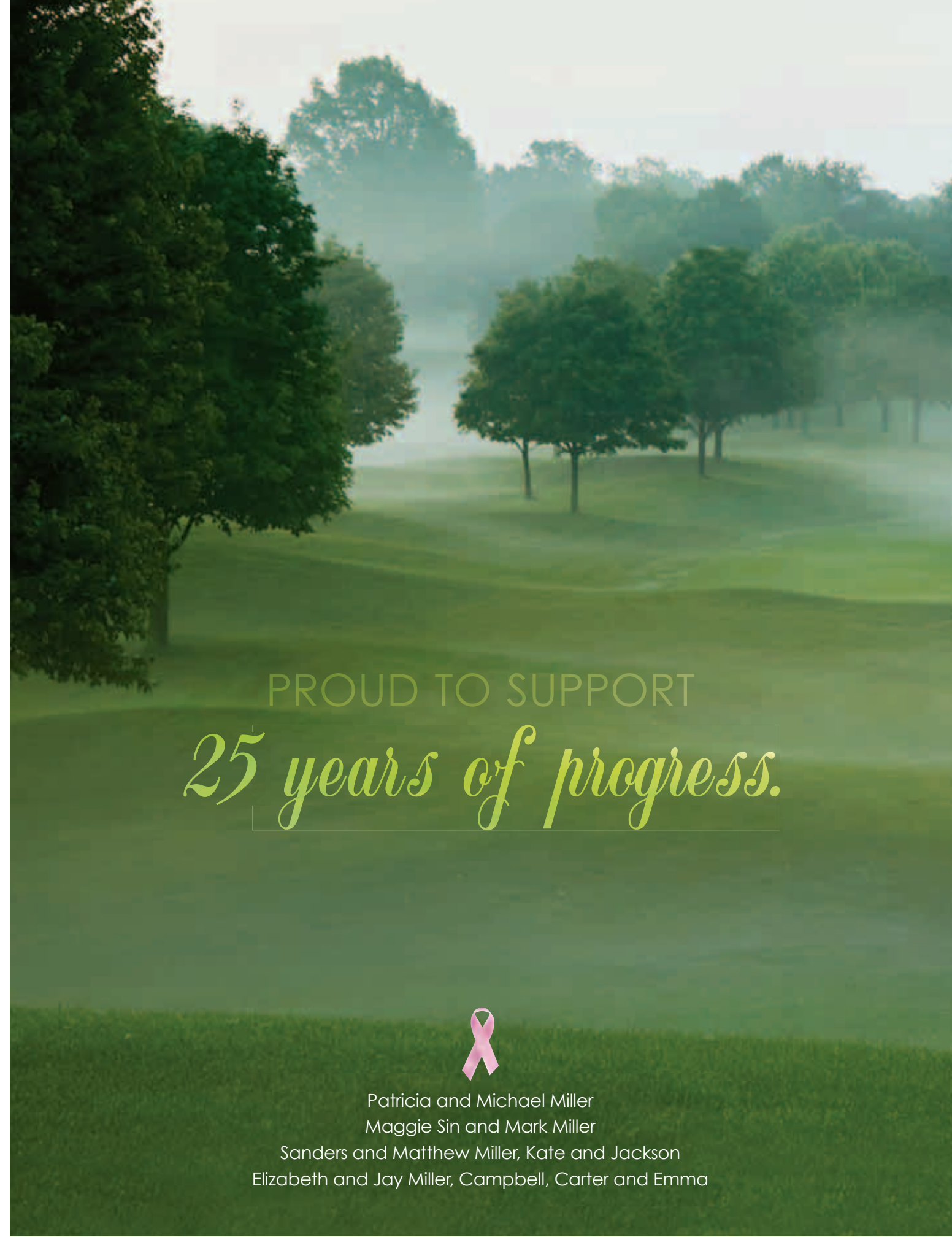


*Bradley, Jim, Laura, Audrey and Gavin Byrne*



*Together for a  
Brighter Tomorrow*

The Wallstrom Family  
Rob, Laura, Sophia and Andrei



PROUD TO SUPPORT  
*25 years of progress.*

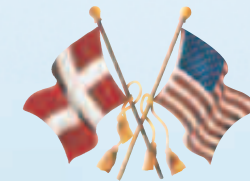


Patricia and Michael Miller  
Maggie Sin and Mark Miller  
Sanders and Matthew Miller, Kate and Jackson  
Elizabeth and Jay Miller, Campbell, Carter and Emma

*Our hope for a cure lives on.*

The Barbara Bradley Baekgaard Family Foundation  
shares the commitment to  
finding a cure for breast cancer.

In Memory of Peer Baekgaard





Vera Bradley