



Vera Bradley

FOUNDATION FOR BREAST CANCER



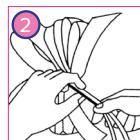
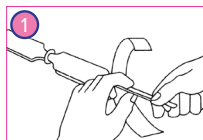
THANK YOU FOR YOUR PARTICIPATION in Turn the Town Pink

Enclosed you will find five easy-to-assemble ribbons and one roll of five ribbon tails.

Hang Ribbons outside your home, in your neighborhood, or at your business during the first week of October, Breast Cancer Awareness Month. Maintain your display for the entire month and take all ribbons down early in November.

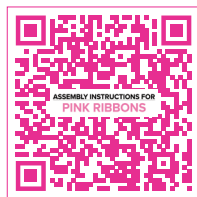
Ribbon Assembly

1. Find the two thin pink strands.
2. Pull strands; ribbon will easily form as sections come together. Do not trim strands yet.
3. Take one flat ribbon tail and pinch it in half.
4. Use the same two thin strands that are now very long to secure the tail (where pinched) to the ribbon. A double knot is recommended!
5. Tie ribbons tightly in the location of your choice using the long, thin strands; double knot to secure. Trim thin strands.



Scan the QR code for a step-by-step ribbon assembly video

Questions? Email foundation@verabradley.com



verabradley.org

TURN THE TOWN PINK