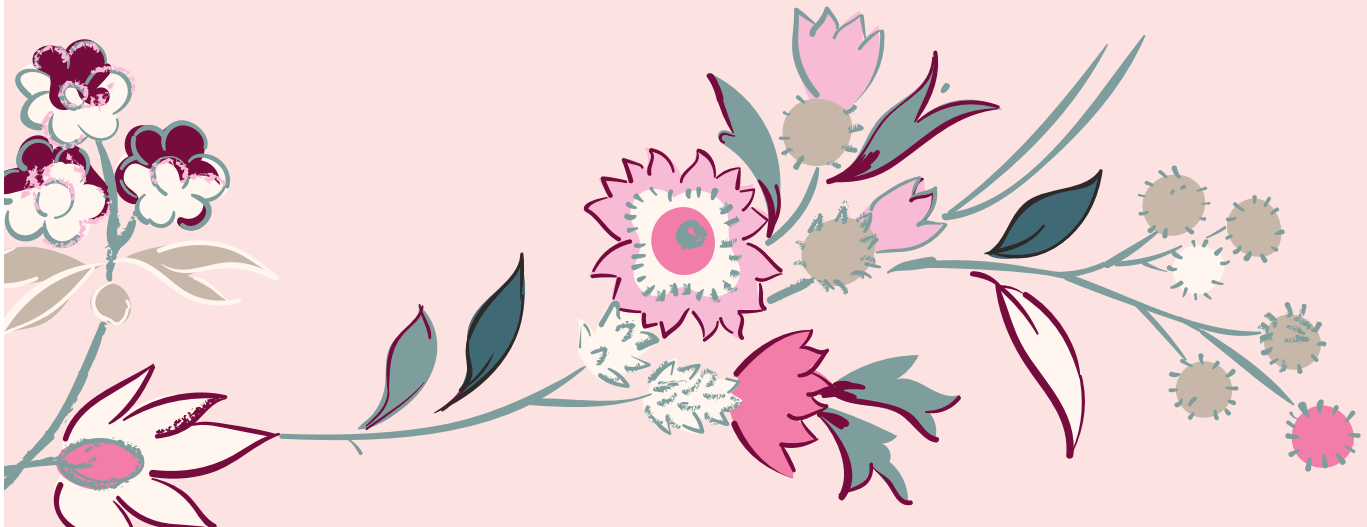


VERA BRADLEY FOUNDATION
FOR BREAST CANCER
**2024 SPONSORSHIP
OPPORTUNITIES**



hope





2024 VERA BRADLEY FOUNDATION SPONSORSHIP LEVELS AND BENEFITS

	Crown Jewel \$75,000+	Pink Diamond \$50,000	Double Diamond \$25,000	Champagne Diamond \$15,000	Diamond \$10,000	Ruby \$5,000	Sapphire \$2,500	Pearl \$1,000
National Campaign Sponsor	🌸							
CUSTOMIZED BENEFITS Mix & Match Possibilities Include: <ul style="list-style-type: none"> • Exclusive shopping event at a Vera Bradley store with refreshments and a special discount • Classic sporting event participation • <i>Pink Experience</i> – A behind the scenes tour of Vera Bradley headquarters including a meet and greet with Patricia Miller or Barbara Bradley Baekgaard • Feature story of your “why” on our website and social media • A benefit tailored to your needs 	🌸 🌸 🌸 🌸	🌸 🌸 🌸 🌸	🌸 🌸 🌸	🌸 🌸	🌸			
	Vera Bradley product	🌸 🌸	🌸 🌸	🌸	🌸	🌸		
Logo featured on a digital billboard, prominently displayed in Fort Wayne, Indiana —over 350,000 impressions in 2023	2 Weeks	2 Weeks	2 Weeks	1 Week	1 Week			
Surprise and delight	🌸	🌸	🌸	🌸	🌸			
Tribute or listing in the <i>Friends of the Foundation Resource Book</i>	Spread	Spread	Full Page w/Bleed	Full Page	Full Page	Half Page	Quarter Page	Name Listing
Individual Facebook post highlighting your organization	🌸	🌸	🌸	🌸	🌸			
Name or logo featured on the Vera Bradley Foundation website	🌸	🌸	🌸	🌸	🌸			
Invitations to An Evening of Hope at Fort Wayne Country Club on Sunday, September 15: <ul style="list-style-type: none"> • Includes a Private Sponsor Reception, followed by a Foundation Celebration: An Evening of Hope 	24	24	16	12	8	4	2	
Name displayed at a Foundation event	🌸	🌸	🌸	🌸	🌸	🌸	🌸	🌸

Visit verabradley.org/sponsorpledgeform



Vera Bradley

FOUNDATION FOR BREAST CANCER

2024 SPONSORSHIP PLEDGE FORM

Thank you for your contribution!

Pledges due by: **July 12, 2024** to be included in *Volume 31* of the *Friends of the Foundation Resource Book*

Pledge payment due by: **October 31, 2024**

Want to complete the pledge form online?
Visit VeraBradley.org/SponsorPledgeForm or use the QR Code.



1 Sponsorship Amount

\$ _____

Sponsorship Levels

\$75,000+ Crown Jewel	\$10,000 Diamond
\$50,000 Pink Diamond	\$5,000 Ruby
\$25,000 Double Diamond	\$2,500 Sapphire
\$15,000 Champagne Diamond	\$1,000 Pearl

2 Payment

Indicate your payment preference:

- CHECK ENCLOSED
Make payable: Vera Bradley Foundation
- SEND INVOICE
Mail completed pledge form, and we'll send an invoice
- PAY ONLINE
Visit Verabradley.org/SponsorPayment

(Payment plans are available. Contact us for details.)

3 Sponsor Information

TYPE: (check one) Individual Company Family Foundation

NAME: _____
As it should appear in Foundation publications

ADDRESS: _____

CITY/STATE/ZIP: _____

4 Contact Information

Please provide information for the person who should receive all communications

NAME: _____ PHONE: _____

EMAIL ADDRESS: _____

5 Signature

AUTHORIZED SIGNATURE: _____ DATE: _____

6 Mail Your Form

Vera Bradley Foundation
12420 Stonebridge Road
Roanoke, IN 46783

Questions or need more information?

Contact us at (260) 207-5923 or AMcArdle@verabradley.com.



Vera Bradley

FOUNDATION FOR BREAST CANCER

The Vera Bradley Foundation for Breast Cancer
is an incorporated 501(c)(3) nonprofit organization.

For more information, please call
The Vera Bradley Foundation for Breast Cancer.
(260) 207-5923

verabradley.org

