



2024 VERA BRADLEY FOUNDATION SPONSORSHIP LEVELS AND BENEFITS

	Crown Jewel \$75,000+	Pink Diamond \$50,000	Double Diamond \$25,000	Champagne Diamond \$15,000	Diamond \$10,000	Ruby \$5,000	Sapphire \$2,500	Pearl \$1,000
National Campaign Sponsor	🌸							
CUSTOMIZED BENEFITS Mix & Match Possibilities Include: <ul style="list-style-type: none"> • Exclusive shopping event at a Vera Bradley store with refreshments and a special discount • Classic sporting event participation • <i>Pink Experience</i> – A behind the scenes tour of Vera Bradley headquarters including a meet and greet with Patricia Miller or Barbara Bradley Baekgaard • Feature story of your “why” on our website and social media • A benefit tailored to your needs 	🌸 🌸 🌸 🌸	🌸 🌸 🌸 🌸	🌸 🌸 🌸	🌸 🌸	🌸			
	Vera Bradley product	🌸 🌸	🌸 🌸	🌸	🌸	🌸		
Logo featured on a digital billboard, prominently displayed in Fort Wayne, Indiana —over 350,000 impressions in 2023	2 Weeks	2 Weeks	2 Weeks	1 Week	1 Week			
Surprise and delight	🌸	🌸	🌸	🌸	🌸			
Tribute or listing in the <i>Friends of the Foundation Resource Book</i>	Spread	Spread	Full Page w/Bleed	Full Page	Full Page	Half Page	Quarter Page	Name Listing
Individual Facebook post highlighting your organization	🌸	🌸	🌸	🌸	🌸			
Name or logo featured on the Vera Bradley Foundation website	🌸	🌸	🌸	🌸	🌸			
Invitations to An Evening of Hope at Fort Wayne Country Club on Sunday, September 15: <ul style="list-style-type: none"> • Includes a Private Sponsor Reception, followed by a Foundation Celebration: An Evening of Hope 	24	24	16	12	8	4	2	
Name displayed at a Foundation event	🌸	🌸	🌸	🌸	🌸	🌸	🌸	🌸

Visit verabradley.org/sponsorpledgeform